

CHAPTER CHATTER

What is Chapter Chatter?

Chapter Chatter is a new program created by Team 55. Chapter Chatter allows members to showcase what makes their chapters unique and exceptional.

In the form of written blogs and photos, DECA members will be able to publish their thoughts on monthly topics, to be posted on Florida DECA's website. **The goal of Chapter Chatter is to share as many extraordinary ideas as possible to inspire other chapters.**

In addition to promoting your chapter, Chapter Chatter can benefit your Annual Business Plan. Publishing 2 articles counts as a task for the Academically Prepared section in the Annual Business Plan.

HOW CAN I MAXIMIZE MY CHAPTER CHATTER ARTICLES?

- Articles should be creative and special to each chapter
- The primary audience will be members and advisors
- Be concise, yet descriptive

Monthly Blog Topics

Monthly Topics

Any Month

November:

What was your favorite part about Florida DECA's ELS conference?

or

What did your chapter do for DECA month?

December:

How does your chapter prepare for competition?

January:

What are your plans for Advocacy month?

February:

What is your favorite DECA event/memory so far this year?

Respond to or expand on any Florida DECA officer written blog.

Share a best practice or activity of your chapter.

How does your chapter recruit new members?

Does your chapter host unique social events/ chapter meetings? If so, tell us about them!

How Do I Participate in Chapter Chatter?

STEP ONE: Check out Florida DECA's list of monthly blog topics. Articles must be submitted by the 25th of each month.



STEP TWO: Have a chapter officer write an article of approximately 250-500 words. The officer may also include a picture to go with the article.



STEP THREE: Email your article as a Word Document to web@fldeca.org. Be sure to attach any photos to the email, but do not put them in the Word Document. Submissions should include a title, as well as the name, officer position, and school of the writer.

