



# TEAM 66

## VICE PRESIDENT CANDIDATE APPLICATION GUIDE

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- DISTRICT 2
- DISTRICT 3
- DISTRICT 4
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- DISTRICT 6
- DISTRICT 7
- DISTRICT 8
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- DISTRICT 10

# TEAM 66

## Candidate Packet & Contract

It takes a special individual to serve as an officer. Officer candidates must be organized, motivated, professional, and eager to work as a team. Candidates must have initiative and high moral and ethical standards. Candidates must also be ready to make DECA a top priority and be willing to present a positive image on behalf of our organization.

You will find this position rewarding, but that reward is earned through passion and commitment to leaving Florida DECA better than you found it while working as a team. You will develop and define your tasks and assignments through Florida DECA's State Action Plan. You will be celebrated for your successes and held accountable for your lack of action.

Before you begin your quest to be a member of Team 66, it is important to stop and think of this role and the challenges that await you. In addition, have a discussion with all stakeholders in your life regarding this next step. This includes your Advisor, chapter, friends, parents, and other organizations you are involved with, as your relationships may change.

Above all, we are looking for student leaders eager to give back. Students that see this as an opportunity to support their fellow members, not as something to just add to your resume.

This packet is designed to provide you with resources and tools to guide you through the application process and includes information related to:

- Chartered Association Officer Application
- Chartered Association Officer Data Sheet
- Chartered Association Officer Team Uniform
- Chartered Association Officer Qualifications, Responsibilities and Obligations
- Chartered Association Officer Month-To-Month Checklist
- Chartered Association Officer Essay Topic

If the team works together anything is truly possible with communication, commitment, and passion. If you are up for this challenge, please complete this entire packet. Thank you for wanting to make a difference with Florida DECA.

**This packet must be typed. It is Adobe fill-in PDF format.  
If needed, download Adobe Reader.**

# CHARTERED ASSOCIATION OFFICER APPLICATION

## Candidate Information

FULL LEGAL NAME:		
HOME ADDRESS:		
CITY/STATE/ZIP:		
SCHOOL:		
SCHOOL ADDRESS:		
CITY/STATE/ZIP:		
GRADE: <input type="radio"/> FRESHMAN <input type="radio"/> SOPHOMORE <input type="radio"/> JUNIOR	CUMULATIVE GPA	
DECA ADVISOR:	4 POINT SYSTEM GPA	

## Current and Past activities, honors, and officer positions

*\*Attach additional pages if needed*

ORGANIZATION NAME:
POSITIONS HELD:
YEARS OF SERVICE:

ORGANIZATION NAME:
POSITIONS HELD:
YEARS OF SERVICE:

ORGANIZATION NAME:
POSITIONS HELD:
YEARS OF SERVICE:

# CHARTERED ASSOCIATION

## OFFICER DATA SHEET

### Candidate Information

FULL LEGAL NAME:

OFFICE:

### School Information

CHAPTER NAME:

ADDRESS:

CITY/STATE/ZIP:

CHAPTER ADVISOR:

SCHOOL PHONE:

CELL PHONE:

EMAIL ADDRESS:

### Your Information

ADDRESS:

CITY/STATE/ZIP:

EMAIL ADDRESS

CELL PHONE:

BIRTHDAY:

### Parent Information

NAME:

ADDRESS:

CITY/STATE/ZIP:

CELL PHONE:

EMAIL ADDRESS:

# CHARTERED ASSOCIATION OFFICER

## Team Uniform *Your clothing will be mailed to you before LTS*

If you are elected as a member of Team 66 you will be required to have an official uniform. Mrs. DeLeonardo will handle selection and approval of the formal and business wear uniforms. Your uniform will be ordered using the information you provide below. It is suggested you go to a store like Macy's and get yourself measured if you are not sure of sizing.

Female pants will be in "regular" size only. They do not come in "petite" sizes. Some clothing may require alterations (hem, etc.) at your cost. If you record the incorrect size, it will be your responsibility to make exchanges and/or alterations.

You will be billed (approximately \$450) for your uniform by Florida DECA. Have a conversation with your chapter advisor. Some chapters pay this expense while others make it the officer's responsibility. We will make every effort to keep costs to a minimum. You are responsible to secure your own DECA blazer from your chapter or by ordering one from [www.shopdeca.org](http://www.shopdeca.org).

Please complete the sizing information as part of this packet. You must bring all uniforms and pins to all events and conferences. You will be responsible for your socks, under garments, and DECA blazer with current official patch.

<b>Name:</b>		<b>Gender:</b>	
<b>Cell Phone:</b>		<b>Home Phone:</b>	

**Measurements: Please measure everything in inches and use a measuring tape**

Sleeve: \_\_\_\_\_ Bust/Chest: \_\_\_\_\_ Waist: \_\_\_\_\_ Hips: \_\_\_\_\_ Inseam: \_\_\_\_\_ Height: \_\_\_\_\_

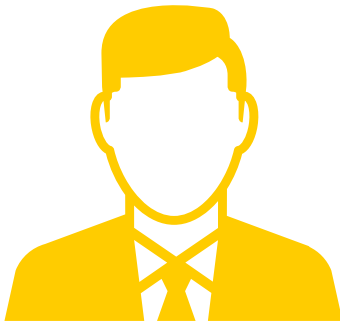
Female Officers	
BLOUSE SHIRT SIZE <input type="radio"/> XS <input type="radio"/> S <input type="radio"/> M <input type="radio"/> L <input type="radio"/> XL <input type="radio"/> 2XL	NUMBER SIZE 0 2 4 6 8 10 12 14 16 18 20 22
POLO SHIRT SIZE <input type="radio"/> XS <input type="radio"/> S <input type="radio"/> M <input type="radio"/> L <input type="radio"/> 2XL	
PANT SIZE <input type="radio"/> XS <input type="radio"/> S <input type="radio"/> M <input type="radio"/> L <input type="radio"/> XL <input type="radio"/> 2XL	REGULAR SIZE 0 2 4 6 8 10 12 14 16 18 20 22
SKIRT SIZE <input type="radio"/> XS <input type="radio"/> S <input type="radio"/> M <input type="radio"/> L <input type="radio"/> XL <input type="radio"/> 2XL	NUMBER SIZE 0 2 4 6 8 10 12 14 16 18 20 22
DRESS SIZE <input type="radio"/> XS <input type="radio"/> S <input type="radio"/> M <input type="radio"/> L <input type="radio"/> XL <input type="radio"/> 2XL	NUMBER SIZE 0 2 4 6 8 10 12 14 16 18 20 22
SHOE SIZE	

Male Officers			
POLO SHIRT SIZE <input type="radio"/> Small <input type="radio"/> Medium <input type="radio"/> Large <input type="radio"/> Extra-Large <input type="radio"/> 2XL			
Dress Shoe Size	Neck		Sleeve Length
	Waist		Inseam Length

# FLORIDA DECA

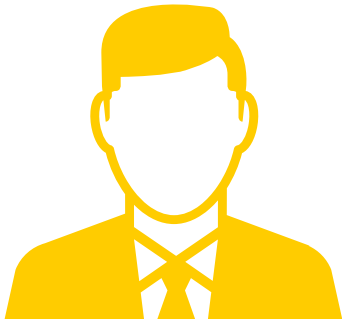
## ASSOCIATION OFFICERS

The role of a Florida DECA Officer is a challenging yet rewarding leadership and management experience. Your primary goal as an officer is to aid in the motivation of members throughout our chartered association to be academically prepared, community oriented, professionally responsible, and experienced leaders. You are an ambassador of our organization. You grow as a leader from your chapter to the whole delegation. It is always your Florida delegation before your own chapter.



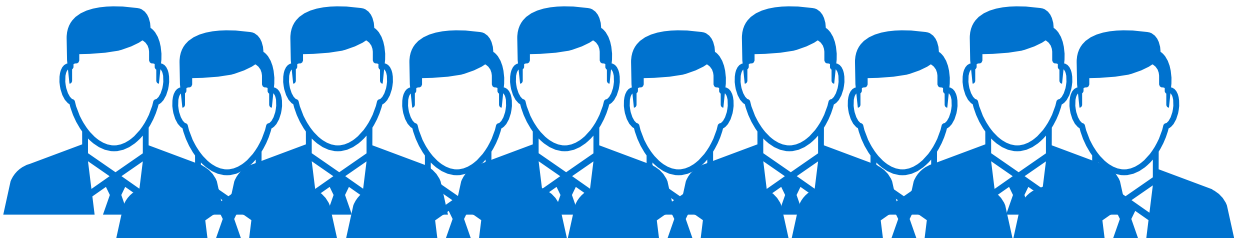
### Executive President Leader

The President is the highest-ranking member of the team who is responsible for guiding the direction of our internal and external goals. The President will also serve as a mentor to the Executive Vice President.



### Executive Vice President Manager

The Executive Vice President is the second in command who will aid the President with guiding the direction of our internal and external goals. In addition, the Executive Vice President will mentor the Vice Presidents and aid them in the completion of their tasks.



### Vice Presidents Lifeline

The Vice Presidents are the officers who put our internal and external goals into action. Their efforts will be directed to the chapter officers, members, and advisors.

# CHARTERED ASSOCIATION ESSAY TOPIC

DECA has four core values

**COMPETENCE • INNOVATION • INTEGRITY • TEAMWORK**

Choose one that you would remove and select one that you would add in its place. Provide an explanation of your rationale for both decisions.

*Essays must be typewritten and should be no more than 350 words.*

	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	POINTS AWARDED
All items were received on time and presented in a professional manner	0 - 4	5 - 6	7 - 10	
Candidate exudes professionalism in application and social media footprint. This also includes any communication during the application period	0 - 8	9 - 16	17 - 25	
Evaluation of Application and Candidates Interviews and Virtual Calls	0 - 8	9 - 16	17 - 25	
Evaluation of Essay Topic	0 - 15	16 - 30	31 - 40	

**APPLICATIONS RECEIVED AFTER THE DEADLINE**

**(11:59 PM ET ON JANUARY 27, 2023)**

**WILL NOT BE ACCEPTED FOR ANY REASON!**

# **CHARTERED ASSOCIATION OFFICER QUALIFICATIONS**

**A. Each chapter may only enter two (2) Candidates in the state election each year, one Executive Officer Candidate and one Vice Presidential Candidate.**

**B. Students applying to become an Association Officer may only apply for one officer position per academic year.**

**C. An officer candidate is required to attend the Florida DECA State Career Development Conference.**

**D. The officer candidate must be a paid member in good standing of an accredited high school chapter of Florida DECA.**

**E. The candidate must submit a completed Officer Candidate Application no later than the date set for submission: January 27, 2023.**

**F. The candidate must score at least 70% on the state officer eligibility exam. The exam will cover information found throughout DECA Direct.org, DECA.org and the www.fldeca.org website, including but not limited to the Florida DECA Bylaws, Robert's Rules of Order, and Florida DECA Facts.**

**G. The candidate must have a minimum cumulative grade point average of 2.5 based on a 4.0 system. An official transcript must be sent with the officer candidate application. • "A" = 4.0, "B" = 3.0, "C" = 2.0, "D" = 1.0, "F" = 0.0**

**H. All Executive officer candidates (Executive President and Executive Vice President only) must complete a formal interview with the Interview Committee which consists of the current Executive Association Officers, Officer Coordinators, Executive Director, and two Florida DECA Board Members. Interviews will be scheduled for Saturday, February 11, 2023, via zoom.**

**I. The candidate must maintain their Florida DECA membership in good standing throughout their term of office**



# CHARTERED ASSOCIATION OFFICER RESPONSIBILITIES

Your officer team will also be responsible for the development of the Annual Business Plan. The strategic plan consists of goals to be accomplished during the term by chapters. It provides a road map for chapters to participate with the Florida DECA Chartered Association.

As a team and as an individual, it will be your responsibility to educate chapter advisors, officers, and members about the Annual Business Plan and to encourage participation. In addition, you will be required to do the following:

- Encourage chapters to attend the Florida DECA Emerging Leaders' Summit
- Establish the fall and spring statewide community service collection drive, "Florida DECA Helping Hands".
- Complete monthly officer reports and submit them on time
- Schedule and complete 4-chapter visits during your term
- Communicate with chapters on a monthly basis via webchats and other social media modes
- Tasks as listed on your team's Action Plan
- Communicate with fellow team members and Officer Coordinators at least monthly
- Attend all required Officer Obligation Events (you must schedule SAT, ACT and personal travel around these dates)

Failure to meet the above tasks may result in a loss of position and/or loss of the Dollars for Diamonds Scholarships awarded to Florida DECA Officers.

When representing our organization, the officer must be dressed in their approved uniform. Additionally, officers should avoid expressing personal opinions regarding political or controversial issues when representing the chartered association. Remember, it is your task to separate your roles and responsibilities from your district and/or chapter and lead as a Florida DECA Chartered Association Officer.

# CHARTERED ASSOCIATION OFFICER OBLIGATIONS

Your term begins with the closing of the 63rd Florida DECA Career Development Conference (CDC) and concludes at the 64th Annual Florida DECA Career Development Conference. A Florida DECA officer is required to attend several meetings and/or conferences during their term. Missing any of them or portion thereof, may result in your removal from office.

MEETING/CONFERENCE	LOCATION	DATES	STATUS	FUNDING
63rd Annual CDC	Orlando, FL	March 4, 2023	Required	NOT FL DECA
Leadership Training Series	TBD	June 11 - 15, 2023	Required	FL DECA
2023 ICDC	Orlando, FL	CHAPTER RULES	Required	NOT FL DECA
DECA Inc. ELS	Austin, TX	July 2023	Required	FL DECA
Florida DECA BOA Meeting	Orlando, FL	September 2023	Required	FL DECA
Florida DECA ELS	TBD	October 2023	Required	FL DECA
64th State CDC	Orlando, FL	March 2024	Required	FL DECA

Travel funding for the events listed in the "Meeting/Conferences" section is mostly covered by Florida DECA, see table above.

While traveling for Florida DECA you are considered an independent consultant and are responsible to plan your own transportation. You should have a conversation with your parents and DECA Advisor on how to best handle your own travel arrangements. You will notice for most conferences you will be required to report a day or half-a-day earlier than the members. Please plan accordingly. Your FULL participation and attendance are required.

You will be asked to complete a "Florida DECA Officer Travel Emergency Information Form" for each meeting/conference during your term. Each Officer Coordinator (2) and our Executive Director will keep this form on hand when at meetings/conferences. A new form must be completed for each meeting/conference.

## **CHARTERED ASSOCIATION OFFICER SOCIAL MEDIA POLICY**

### **PROTECT YOUR OWN PRIVACY**

Privacy settings on social media platforms should be set to what you are comfortable with. Other privacy settings that might allow others to post information or see information that is personal should be set to limit access. Be mindful of posting information that you would not want the public to see.

### **BE HONEST**

Nothing gains you notice in social media more than honesty - or dishonesty. Do not say anything that is dishonest, untrue, or misleading. If you have a vested interest in something you are discussing, point it out. But also, be smart about protecting yourself and your privacy. What you publish will be around for a long time, so consider the content carefully and also be cautious about disclosing personal details.

### **RESPECT YOUR AUDIENCE, FLORIDA DECA, AND YOUR FELLOW MEMBERS**

The public in general, and Florida DECA's staff and members, reflect a diverse set of customs, values and points of view. Don't say anything contradictory or in conflict with the Florida DECA website. Don't be afraid to be yourself but do so respectfully. This includes not only the obvious (no ethnic slurs, offensive comments, defamatory comments, personal insults, obscenity, etc.) but also proper consideration of privacy and of topics that may be considered objectionable or inflammatory - such as politics and religion. Use your best judgment and be sure to make it clear that the views and opinions expressed are yours alone and do not represent the official views of Florida DECA.

### **CONTROVERSIAL ISSUES**

If you see misrepresentations made about Florida DECA in the media, you may point that out. Always do so with respect and with the facts. If you speak about others, make sure what you say is factual and that it does not disparage that party. Avoid arguments. Brawls may earn traffic, but nobody wins in the end. Don't try to settle scores or goad competitors or others into inflammatory debates. Make sure what you are saying is factually correct.

### **BE THE FIRST TO RESPOND TO YOUR OWN MISTAKES**

If you make an error, be up front about your mistake and correct it quickly. If you choose to modify an earlier post, make it clear that you have done so. If someone accuses you of posting something improper (such as their copyrighted material or a defamatory comment about them), deal with it quickly - better to remove it immediately to lessen the possibility of a legal action.

### **THINK ABOUT CONSEQUENCES**

Remember that you are in a fishbowl - everyone is looking and watching what you do. Posting pictures is appropriate when it represents what Florida DECA stands for. You are the face of Florida DECA. Participating in illegal activities such as smoking, drinking, or behavior that is not representative of our professional organization may result in dismissal from office.

## **CHARTERED ASSOCIATION OFFICER SOCIAL MEDIA POLICY CONTINUED**

### **SOCIAL MEDIA TIPS**

The best way to be interesting, stay out of trouble, and have fun is to write about what you know. There is a good chance of being embarrassed by a real expert, or of being boring if you write about topics, you are not knowledgeable about.

Quality matters. Use a spell-checker. If you're not design-oriented, ask someone who is whether your graphics looks decent, and take their advice on how to improve it.

The speed of being able to publish your thoughts is both a great feature and a great downfall of social media. The time to edit or reflect must be self-imposed. If in doubt over a post, or if something does not feel right, either let it sit and look at it again before publishing it or ask someone else to look at it first.

A picture is worth a thousand words. Think about who, what, and where the picture is being taken ... what would your parents or your boss think about the picture?

**BELOW ARE NON-NEGOTIABLE SOCIAL MEDIA POLICIES FOR FLORIDA DECA OFFICERS. VIOLATION OF THESE POLICIES MAY RESULT IN IMMEDIATE DISMISSAL FROM YOUR POSITION AS A CHARTERED ASSOCIATION OFFICER.**

1. Executive Director and Officer Coordinator has full access to all Florida DECA social media pages, including passwords and usernames. State officers may not change passwords without written permission from the Executive Director and Officer Coordinator.
2. Executive Director and Officer Coordinator will determine what email and phone numbers should be used for these accounts
3. State Officers will confirm with the Executive Director and Officer Coordinator that the Executive Director has all of the correct passwords before leaving their office at the end of their term.
4. While acting in their official Florida DECA capacity, any posting, following, retweeting or other interaction with pages including politics, gambling, pornography, or any subject that is not connected with DECA and its mission may be met with immediate dismissal.
5. Any changes to the Florida DECA Social Media profiles including but not limited to, bios, header pictures, profile pictures, and links must be approved through the Executive Director and Officer Coordinator.
6. Policies related to the posting of content are subject to Executive Director and/or Officer Coordinator's decision. (i.e., calendar of approved posts).
7. Executive Director and Officer Coordinator have final say over any Florida DECA social media platforms and postings. Officers are not allowed to begin posting on a new platform without prior permission from the Executive Director and/or Officer Coordinator.
8. Officers' personal social media must reflect a positive image upon themselves and DECA.



### TESTING PROCEDURES

An on-line test will be administered to officer candidates prior to their respective District CDC. The test will evaluate the candidate's knowledge of the Florida DECA Bylaws, Robert's Rules of Order, and Florida DECA Facts. Any information located on DECA.org, DECADirect.org, and FLDECA.org may be tested as well. The test will be all multiple-choice questions. Candidates will have up to 60 minutes to complete the test. The candidate must score at least 70% on the test to continue with his/her candidacy.

Good preparation is key to success!

### MONTH-BY-MONTH CHECKLIST

- November 15, 2022**  
All Candidates must submit their "Intent to Run" form.  
[Click Here](#)
- November 28 - December 2, 2022**  
Candidates Take the Officer Candidates Exam  
*Credentials will be sent to your exam proctor*
- December 9, 2022**  
Pass/Fail outcomes will be reported to candidates and district advisors.  
Candidates must score a minimum of 70% to move forward in the next phase of the application process.
- District Conference**  
Districts elect a Vice President from eligible candidates.  
*District Advisors and Candidates will know if they are eligible*
- January 27, 2023**  
Elected Vice Presidents will submit completed candidate packet and contract.  
*All items must be postmarked by January 27th and sent to:*  
**Mrs. Tammy DeLeonardo**  
**500 N. Military Trail**  
**Jupiter, Florida 33458**
- February 23, 2023**  
Vice Presidents will participate in Team 66 virtual meeting at 7:00 pm.  
*A confirmation email with the virtual link will be sent out a week prior from [jhubbard@fldeca.org](mailto:jhubbard@fldeca.org)*
- March 4, 2023**  
Chartered Association Officers for Team 66 will meet from 8:00 am - 3:00 pm in the Crystal Room for the Leadership Training Series/ Stage Rehearsal.  
*This meeting will take place inside of the Conference Hotel, all members should bring with them their DECA Blazer, white dress shirt, grey slacks/skirt and black dress shoes. Male Vice Presidents of Team 66 must bring a navy blue tie*



## CHARTERED ASSOCIATION OFFICER ACKNOWLEDGEMENT & APPROVAL

I understand that participation in the Florida DECA Association Officer Team is a privilege and responsibility to the members and association of Florida DECA. I acknowledge and accept the responsibilities of a Florida DECA Association Officer as designated in this application packet.

I, \_\_\_\_\_ (Florida DECA Association Officer), ACCEPT the role of Florida DECA Association Officer. I have read, understood, and agreed to the terms and responsibilities stated in this application document.

\_\_\_\_\_  
Officer's Name Printed

\_\_\_\_\_  
Officer's Signature

\_\_\_\_\_  
Date

We, the undersigned, have reviewed this packet and fully understand and agree to all of the requirements. We agree to support this officer in fulfilling the role of Florida DECA Chartered Association Officer.

\_\_\_\_\_  
DECA Chapter Advisor's Name Printed

\_\_\_\_\_  
DECA Chapter Advisor's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
School Principal's Name Printed

\_\_\_\_\_  
School Principal's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Officer Parent's Name Printed

\_\_\_\_\_  
Officer Parent's Signature

\_\_\_\_\_  
Date