

Diamond Level



Florida DECA Team 60

Annual Business Plan 2017-2018

THOMAS JEFFERSON HIGH SCHOOL

4401 W CYPRESS ST

TAMPA, FL 33607

Twitter/Instagram: @dragonsdeca

Academically Prepared – 12

- ◇ **Submit at least one chapter project**
- ◇ **Host 3 school/community entrepreneurship outreach activities**
- ◇ **Have 10% of students participate in job shadowing/internships**
- ◇ **Host activity presenting potential futures to chapter members**
- ◇ **Host a mock roleplay workshop and presentation**
- ◇ **Host a study session for competitors**
- ◇ **Write and submit two quality articles to DECA Direct**
- ◇ **Maintain an active social media account**
- ◇ **Submit three ideas to the DECA Idea Challenge**
- ◇ **Have a presentation that emphasizes the importance of integrity**
- ◇ **Create a mentorship program between new and returning members**
- ◇ **Hold an officer training**

Community Oriented – 12

- ◇ **Host a workshop with public policymaker as guest speaker**
- ◇ **Complete and submit the DECA Inc. Community Service Campaign**
- ◇ **Attempt to get proclamation recognizing DECA Month**
- ◇ **Network with local business and establish fundraising partnership**
- ◇ **Host a workshop on how to apply and search for a job**
- ◇ **Host activity partnering with local business for competition manuals**
- ◇ **Host after school event to promote involvement within chapter**
- ◇ **Host or invite a middle school to a leadership workshop**
- ◇ **Complete an event to promote and celebrate Florida DECA**
- ◇ **Complete an advisor appreciation activity**
- ◇ **Nominate a charity for Team 61 Helping Hands**
- ◇ **Donate to Helping Hands in both the Fall and Spring**

Professionally Responsible – 13

- ◇ **Have a professional member speak to your chapter**
- ◇ **Write and submit two articles to Chapter Chatter**
- ◇ **Complete and submit DECA Inc. Advocacy Campaign**
- ◇ **Complete and submit the DECA Inc. Promotional Campaign**
- ◇ **Register 20 professional members**
- ◇ **Create an educational opportunity by touring a business**
- ◇ **Interview a local professional and create a Vlog**
- ◇ **Create a promotional video for your chapter**
- ◇ **At least once a month, have your chapter dress in professional attire**
- ◇ **Create or promote an existing SBE within your chapter**
- ◇ **Explain professionalism through an interactive workshop**
- ◇ **Raise funds for Dollars for Scholars**
- ◇ **Invite your chapter members to teambuilding activity outside of school**

Experienced Leaders – 16

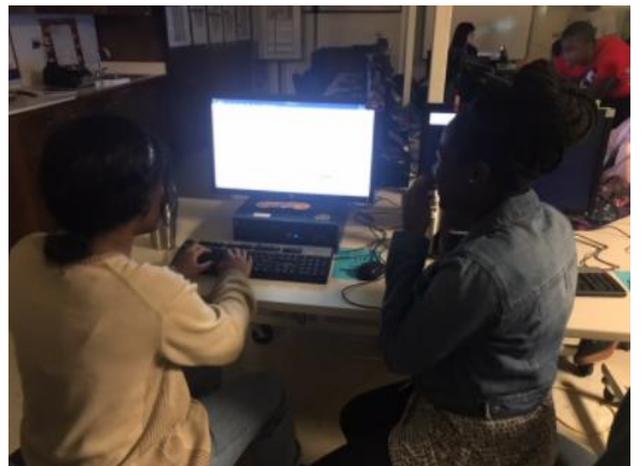
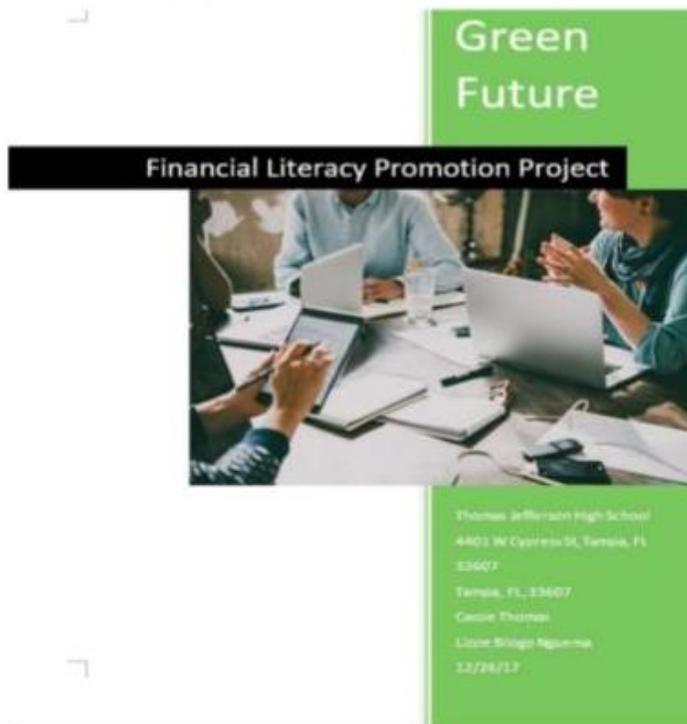
- ◇ **Have a Team 60 Officer visit and speak to chapter**
- ◇ **Host an alumni member to speak to chapter**
- ◇ **Attend ELS and take skills back to chapter**
- ◇ **Present knowledge shared through Florida DECA DLC meetings**
- ◇ **Register 20 alumni members to your chapter**
- ◇ **Create online alumni network for past members to stay in touch**
- ◇ **Compete at the District, State, and International levels**
- ◇ **Host workshops where past winners can teach new competitors**
- ◇ **Host event and network with different Florida DECA chapter**
- ◇ **Use CTE month to advocate DECA as a CTE organization**
- ◇ **Enter designs in FL DECA 2018 ICDC Pin Design contest**
- ◇ **Enter designs in FL DECA 2018 CDC/ICDC Shirt Design Contest**
- ◇ **Create Professional Development Plan**
- ◇ **Partner with another organization within your school to host an event**
- ◇ **Attend at least 8 of the 12 DLC meetings throughout the year**
- ◇ **Have an event for chapter officers to develop as leaders and a team**

Academically Prepared

Submit at least one chapter project

We had some of our most trusted individuals participated in the Financial Literacy Promotion Project. For their project, they created a plan to promote financial literacy throughout the school and community. In the senior academy classes, promoting financial literacy is part of the curriculum. Using what they learned in that personal finance class, teachers invited them into their classrooms to present their knowledge about specific financial topics, picked by the teachers and graded upon them. In the plan, there is a lot to teach about financial literacy that not everybody may know. Doing this project really expanded some knowledge around the school and community. After the presentations, the students received cards, thank-you notes, and other types of appreciation. Students were also asked more about financial literacy daily from their peers. Over the winter break, they took notes from other groups, as well as their own, and compiled this project that represents the whole chapter.

The pictures below include the title page for their submission as well as a picture of the team that competed in this chapter project.



ANNUAL BUSINESS PLAN – JEFFERSON HIGH SCHOOL
Academically Prepared

Host 3 school/community entrepreneurship outreach activities

January 17th, 2018 - On Wednesday January 17, 2018 we hosted Anthony Oneal from Dave Ramsey foundation to discuss the purposes of savings and credit, and how they can affect us as well as how it had affected him at such an early part of his life. All the members loved Mr. Oneal and what he had to offer us. One of the key point he mentioned to us was to let nothing stop us from getting to our purpose. Mr. Oneal set a goal for himself to reach out to 10 million students before 2020, currently he is at 2.5 million students. He discussed at the age of 19 how he was homeless and was in \$50,000 worth of debt living in the back of his car. He had made these simple mistakes such as opening up a credit card in college and spending a limit of \$1,000 dollars in less than 72 hours. His four tips he had left behind for us is a person must be purpose driven, make sure your purpose has a solid foundation, be determined, and willingness to be uncomfortable. Mr. Oneal did this by using these same four tips to get out of debt however my business class can say that he impacted our life's greatly with his speech. We can't wait to invite him back.

The picture below on the left is during Mr. Oneal's presentation. The picture below on the right is of our officer team with Mr. Oneal after the presentation.



ANNUAL BUSINESS PLAN – JEFFERSON HIGH SCHOOL
Academically Prepared

Host 3 school/community entrepreneurship outreach activities (continued)

Our Academy Seniors are required to participate in a program called Virtual Enterprise International where they travel and compete with a fantasy business. Because we have 2 different classes with 2 separate classes, this will fulfill the school entrepreneurship outreach activity as we are starting two businesses. The two businesses that our students created were “Fiber.” And “Abstract Reality”.

Fiber is a company specializing in hemp products to push environmental friendliness. Abstract Reality is a company specializing in Virtual Reality products directed towards training as well as retail use. Each class contains a hierarchy like an actual business such as CEO, CFO, COO, and so on. They also have to submit a yearly business plan, salaries, taxes, and all of the other business regulars. These classes are both year-round classes, both traveling to New York in April for the Youth Business Summit. You can find Fiber at fibervei.wixsite.com/fiber and Abstract Reality at abstractrealityfl.wixsite.com/abstractreality.

There are 4 pictures below. The first set of pictures is Fiber along with their logo. The second set of pictures under that is Abstract Reality along with their logo.



Academically Prepared

Have 10% of students participate in job shadowing/internships

Of our 197 members, all of our current seniors (about 30) were successfully able to attend job shadowing with companies like Raymond James, Grow Financial FCU, the OCC, Suncoast FCU, CapitalOne, etc. This occurred over a span of about 2 months, from April to May. Students completed tasks such as learning to fill out general ledgers, up to meeting the CEO and CFO of some companies. It provided members with a hands-on experience in the real world and shaped the way they viewed their future.

“Shadowing somebody for a day was an amazing experience. It’s made me realize what the real world is somewhat like and I look forward to working in a place like Grow. Not only did I get to learn in one department, I expanded my knowledge in several fields. I wish I could shadow at Grow again in the future.”
(Andrew Mann, Senior at Thomas Jefferson HS)

“I really enjoyed shadowing at Grow for a day. The atmosphere was probably my favorite part of it all. The department I was placed in really appealed to my life, I stayed there the whole day. They gave us pizza for lunch and we got to share our experience with the employees. I would go again to get more experience.”
(Matthew Tiburcio, Senior at Thomas Jefferson HS)

Suncoast FCU made a video with some of our interns that summer:

<https://youtu.be/UiMs9NaZoj4>

The picture below on the left is the roster from job shadowing, while the picture on the right is from students who attended job shadowing.

Samuel Monticelli	Brandon
Fauly Rivers	Brandon
Franky St. Litt	Brandon
Julia Torres	Brandon
Jodie Goyette	Brandon
Cameron Strawell	Brandon
Greanna Johnson	Jefferson
Kenier Cadis	Jefferson
Malyssa Kalle	Jefferson
Laysia White	Jefferson
Maria Mulano	Jefferson
O’han Calloway	Jefferson
Tran Nham	Jefferson
Nevada Gurguenian	Jefferson
Nehemiah Smith	Jefferson
Karla Brown	Jefferson
Armeda Lee	Chamberlain
Seyoun Green	Chamberlain
Dylan Scott	Atterwood
Sofia Neal	Atterwood



Academically Prepared

Host activity presenting potential futures to chapter members

January 30th – Luciano Perdomo and Bryan Mercado came in to consult students about potential futures that students may have. First, they started out by introducing themselves and what they do. Both of them are Jefferson Alumni from the class of 2015, Luciano Perdomo being our Jefferson DECA President during his senior year. They explained their story and how they got to where they are. They even had students presenting what they wanted to do in the future to them! Going to the University of Tampa after graduating and becoming entrepreneurs right off of the bat, they really brought in a new perspective to what we do in DECA. This activity occurred in one of our Virtual Enterprise International classes called Abstract Reality. He had Business Plan students present directly to him, as he gave them harsh but constructive advice.

Luciano and Bryan work with students to prepare for a business plan competition.



Academically Prepared

Host a mock roleplay workshop and presentation

November 27th, 2017 – Today, we hosted mock roleplays for all our freshmen DECA students (about 50 students total over 3 class periods). To make judging efficient, we utilized upperclassmen DECA students to serve as judges and give tips for district competition that took place on the 29th of November. This gave these freshmen a last time to prepare for competition a few days away. Many of the freshmen did an amazing job in serving on the other end. The ones that didn't too well didn't leave empty handed either, with several tips to fix their confusion and push forward. This event was such a huge success as we plan to duplicate it almost exactly and propose it for next year as well. Testimonies from the freshmen include:

“I liked how they called us back up after the interview to talk about what I could fix. When competition came, I used a few of the tips they taught me like to draw 4 squares on the paper to plan out what you're going to say.”

(Alan Diaz, Freshman at Thomas Jefferson HS)

“I wasn't ready to compete since the beginning. I used to plan they drew up on the board before we started. I didn't use it and it didn't do me any good. I used it at districts though and I was really confident in myself.”

(Meya Hynes, Freshman at Thomas Jefferson HS)

“Our upperclassmen really had the chance to train the freshmen on how to ace their roleplay, it was an amazing opportunity to expand our knowledge and network outside of our common high school friends.”

(Theddis Akins, VP of Leadership, Junior at Thomas Jefferson HS)

The picture below on the left is a mock roleplay in action with judges closer to the wall, while the picture on the right is (honestly a bad picture) of students getting ready to present their roleplay.



Academically Prepared

Host a study session for competitors

October 9th, 2017 – The VP of Career Development hosted a study session within our chapter to prepare for competition for students competing in a marketing event for an hour and a half. The outcome was amazing. At the workshop, students learned about how to find additional resources to enhance their study methods as well as hands-on training with our amazing VP of Career Development, Jack Filali.

“I attended the DECA workshop on Monday. There, I was able to use online resources to study the exam prior to actually competing in the exam and role play. I was taking the exam, I was able to see a question that I reached beforehand, closely showing that studying pays off. When I graded the mock exam, I saw that I scored much better than I thought. Reflecting now, I’m happy that I attended the workshop because it helped prepare me for DECA Competition.” (Jacklyn Simons)

“I love helping my peers see what sparked the flame in my heart about DECA to pass on the passion to the next leaders of DECA.” (Jack Filali)

“I went to a DECA workshop Monday and it was about hospitality and tourism exam. We studied for about 20 minutes with outside resources before starting a mock exam. After about 20 minutes of doing the mock exam, we stopped to check our answers. The nice part about this activity is that we got to see how many questions we got wrong to get an estimate on how well we would do on the actual test. Another good thing was the fact that the test was online so we could go back anytime we wanted and retake it to see our improvement. After the test was graded, we were shown some online resources to help us improve our test scores. Then we talked about good test taking strategies.” (Rocio Ortega)

The pictures below are of students studying for the upcoming competition.



Academically Prepared

Write and submit 2 quality articles to DECA Direct

This year, we put out a contest to receive submissions for DECA Direct. Several came through and we picked the best one to be submitted. Tyler Matthew's article was submitted and posted on DECA Direct. Prior to that, Theddis Akins (our Vice President of Leadership at Jefferson), wrote about how DECA has helped him. The following links for both articles are attached. Both said to have had a very good time creating and submitting these articles as it pays off on an international website for them. Tyler Matthews, as a freshman who placed first in Entrepreneurship at District Competition, provides very good tips as to how freshmen should compete as a first-year in a league with people who have been competing for several years.

Tyler Matthews: <http://www.decadirect.org/2018/01/24/tips-freshmans-first-year-competing-deca/>

Theddis Akins: <http://www.decadirect.org/2017/10/31/what-is-deca-to-you/>

The picture below on the left is Tyler's Article, while the picture on the right is Theddis's Article.

Tips for a Freshman's First Year Competing in DECA

Tyler Matthews | Jefferson DECA

January 24, 2018
by DECA Direct Online Social Media Correspondent



SHARE 

Competing in DECA my freshman year was a wonderful experience, especially considering what I expected versus how it played out.

Expectations vs. Reality

My expectations coming into my first competition was that you were going to walk in, they would have tables waiting for you, you would create a plan and execute it, then leave with a smile on your face. That was the complete opposite of reality. I got to hang out with old friends, make new friends, and even sit around and relax. They said there would be some turkey and cheese sandwiches but there was an entire café for the competitors to go to eat some really tasty food.

Tips for Freshman

Coming into your first DECA competitive event can be challenging, and expectations can be completely out of our ball game. Here are a few tips to prepare you for what is about to happen quicker than the blink of an eye.

What is DECA to You?

Theddis Akins | Florida DECA

October 31, 2017
by DECA Direct Online Social Media Correspondent



SHARE 

A normal conversation will start by introducing myself. Next comes the common usages of words and phrases to uplift some sort of connection between the two. Then things start getting personal and somewhere, somehow, DECA becomes a part of the dialogue.

One may ask, 'What is DECA?'. The contextual definition will be something along the lines of a non-profit organization that prepares emerging leaders and entrepreneurs in finance, hospitality, marketing, and management; but that's not the answer to my question: What is DECA to you?...

DECA is a gateway of opportunities to allow members to explore and create innovative solutions and strategies in running a business. You are exposed to techniques and strategies that applies to the everyday life in the Corporate world. The endless trips around America to express your knowledge on a few given scenarios. Your capability to network with members and leaders across the globe to broaden the horizons that the possibilities are endless.

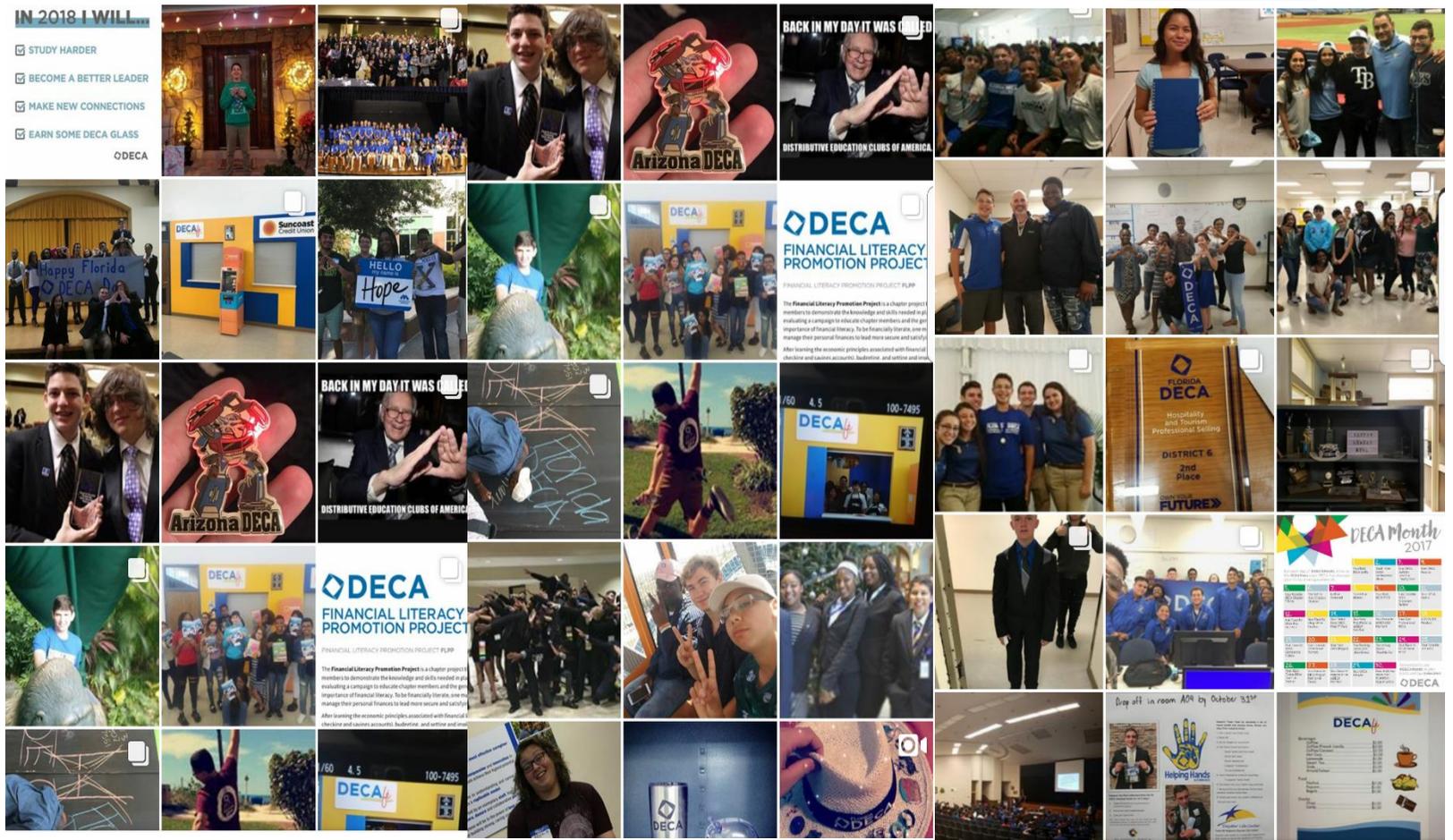
DECA is more than an organization. DECA is a second home. Friendships, partnerships and businesses are created. The power of networking to create everlasting connections to resources and opportunities to reach the limitless status quo. Hatred is overturned by love because at DECA, everyone is equal, everyone is treated with respect and integrity as we are all humans. The gender and racial barriers has no place in this house of DECA. In a variety of

Academically Prepared

Maintain an active social media account

Our Instagram and Twitter accounts this year have been the most active, in comparison to all of the previous teams. Participating in the 30-Day Photo Challenge allowed us to express what DECA is really about by posting multiple photos of a certain topic for multiple days. Though our Twitter wasn't as active as our Instagram account, we still sent out a bunch of reminders, memes, and happy holidays. We also used our social media accounts to attend DECA Inc. Live Videos, connect with state officers, connect with alumni members, and connect with other DECA Chapters worldwide. Both of our handles for Twitter and Instagram are @dragonsdeca.

The pictures below are from our active social media accounts.



Academically Prepared

Submit 3 ideas to the DECA Idea Challenge

The DECA Idea Challenge was a huge success! We sought out to make things unique by utilizing people from elementary, as well as high school students. By doing this, we got different pitch types from several different types of people. The ideas all included using a rubber band to make something unique through an innovative design.

Our 3 videos are below!

Link 1: <https://youtu.be/mdMdXbgrFrs>

Link 2: <https://youtu.be/j6rkQsnK9JY>

Link 3: https://youtu.be/dymT1n_Zpfc

After we submitted our entries, we received a certificate of completion from DECA Inc. themselves recognizing our achievement!

DECA Idea Challenge Certificate is shown below!



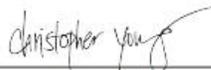
CERTIFICATE OF RECOGNITION

Presented to

Thomas Jefferson HS DECA

for successfully participating in the 2017




CHRISTOPHER YOUNG
HIGH SCHOOL DIVISION DIRECTOR, DECA INC.


JONATHAN ORTMAN
PRESIDENT, GLOBAL ENTREPRENEURSHIP NETWORK



Ewing Marion
KAUFFMAN
Foundation



Academically Prepared

Have a presentation that emphasizes the importance of integrity

February 1st, 2018 – Our Vice President of Finance, Litzy Olivares, presented a PowerPoint on integrity and the importance of it. She presented this PowerPoint to a class of sophomores that included both traditional and magnet kids combined. After explaining the definitions and making sure they understood, she conducted an 11 question quiz determining what you would do in situations and how ethical their decisions would be. She showed a motivational video on integrity and the power somebody's words have.

Want to feel empowered? Here are two links to motivational speakers that empowered our members.

https://youtube.com/watch?time_continue=28&v=wVq3rVFnWaY

<https://youtube.com/watch?v=g-jwWYX7Jlo>

Below is some of our pictures from Litzy's integrity presentation!



Academically Prepared

Create a mentorship program between new and returning members

August 4th – Over the summer, from 9am – 1pm, we held our Annual Freshman Workshop. In this workshop, 4 officers and over 20 students attended to learn about what our academy and DECA is all about. We performed several trivia games and gave away DECA Items directly from DECA Images. The freshmen who attended this event are currently the most active freshmen DECA members that we have ever had. We would recommend an event like this for next year’s officer team to replicate.

Testimonial 1: “Expected it to be boring like school. I went and had a lot of fun and met a lot of new friends before I even started high school.”
(Sha’Noah Singfield, Freshman at Jefferson HS)

Testimonial 2: “My mom made me go but it wasn’t that bad. I learned about what I should expect for the next 4 years and that’s really valuable information.”
(Jordan Harrell, Freshman at Jefferson HS)

Testimonial 3: “My favorite part was the pizza and making new friends. Everything else went fast. I want to do it again.”
(Adrian Diaz, Freshman at Jefferson HS)

The pictures below include our participation roster and pictures from this event.

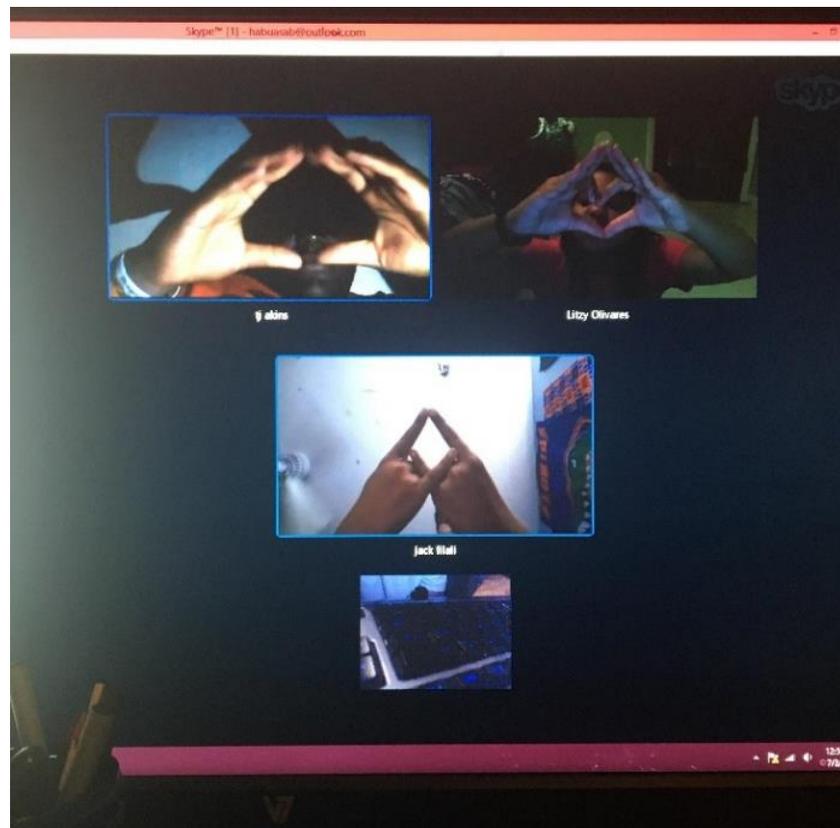


Academically Prepared

Hold an officer training

The whole summer was officer training for us. We would meet up about once a week throughout the whole summer plotting our plans for the upcoming year. Though we couldn't up in person due to distance, we made it habit to conduct Skype calls and plan everything through there. We did team bonding exercises through these Skype calls as well to help us understand each other's feelings. We discussed ways to strengthen our DECA chapter, what went well last year, what we can do to execute each position to its max. All of the officers attended these events. Our calls ranged anywhere from 2 to 4 hours depending on what we had to get done. Not only did we stop there, we would conduct individual calls to get little things that each officer was having trouble on. We made by when we couldn't meet up in person.

The picture below is from our longest call that lasted over 4 hours, ending at around 12:50ish. DECA Diamonds to end the night. 😊



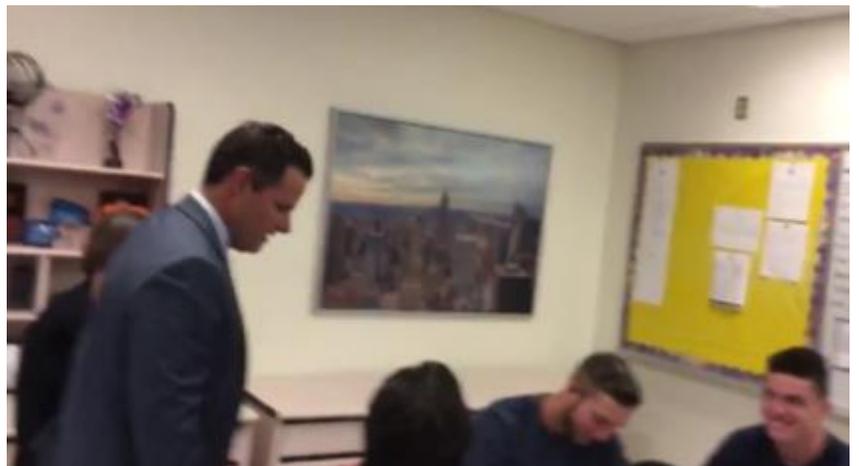
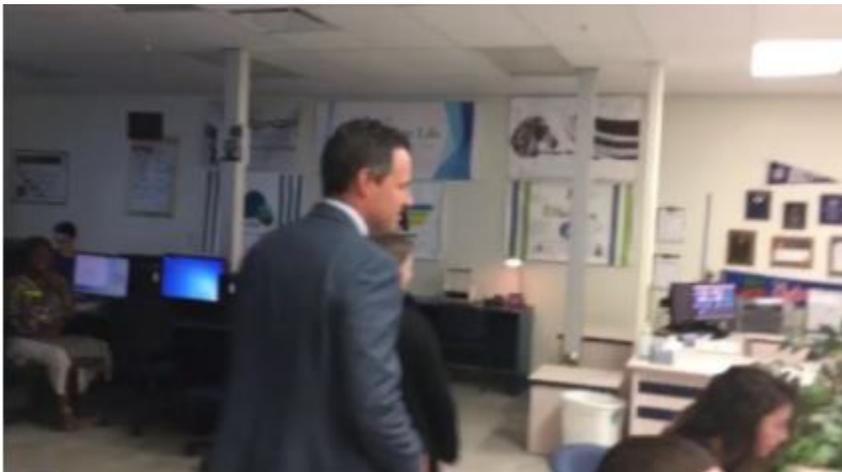
Community Oriented

Host a workshop with public policymaker as guest speaker

October 2nd - It was such an honor having Mr. Van Ayres, our old principal who currently works at Deputy Superintendent for the county, back. Upon entering one of our VEI classes, he was greeted with applause by the whole class. He has been such a big advocate of our DECA program since day one, it is such an honor when he comes back. After the video was shot, he then spoke to the class about his new job, what he does, and how to expand on your future. As 2nd in charge for Hillsborough County, he would definitely be identified as a public policymaker on the school board. We would love to have him back as he has a long-lasting and welcoming history at Thomas Jefferson High School. His visit was then posted on Twitter that night by the person accompanying him. The link is attached:

twitter.com/ggrayes/status/914963181629472769

Mr. Van Ayres greets Mrs. Stanfill and attends the meeting occurring in the back.



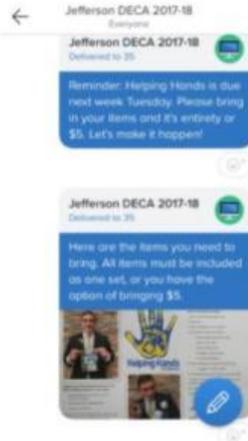
Community Oriented

Complete and submit the DECA Inc. Community Service Campaign

Theddis Akins executed the DECA Inc. Community Service Campaign extremely well! By using our Fall Helping Hands, we completed a large majority of the requirements. What we submitted for this campaign along with proof is below. To save us the hassle, we screenshotted our submissions for all 3 campaigns our “confirmation”.

The pictures below are proof of our DECA Inc. Community Service Campaign submission.

1 Form of Publicity/Promotion



- ❖ Target Audience: Chapter members, family and friends.
- ❖ Type of Publicity/Promotion: The use of social media, such as Instagram and twitter, as well as Remind to promote this event.

Community Service Campaign



- ❖ Project: Helping Hands
- ❖ Cause: Daystar Life Center
- ❖ Rationale: To donate toiletries in the Helping Hands Fall drive for the Daystar Life Center.
- ❖ Community Connection:

75% Member Participation

- ❖ Strategy: The strategy used by our chapter to increase our member participation were to involve our members into the Helping Hands Fall drive, while acquiring enough donations to show for the 75% in our chapter.



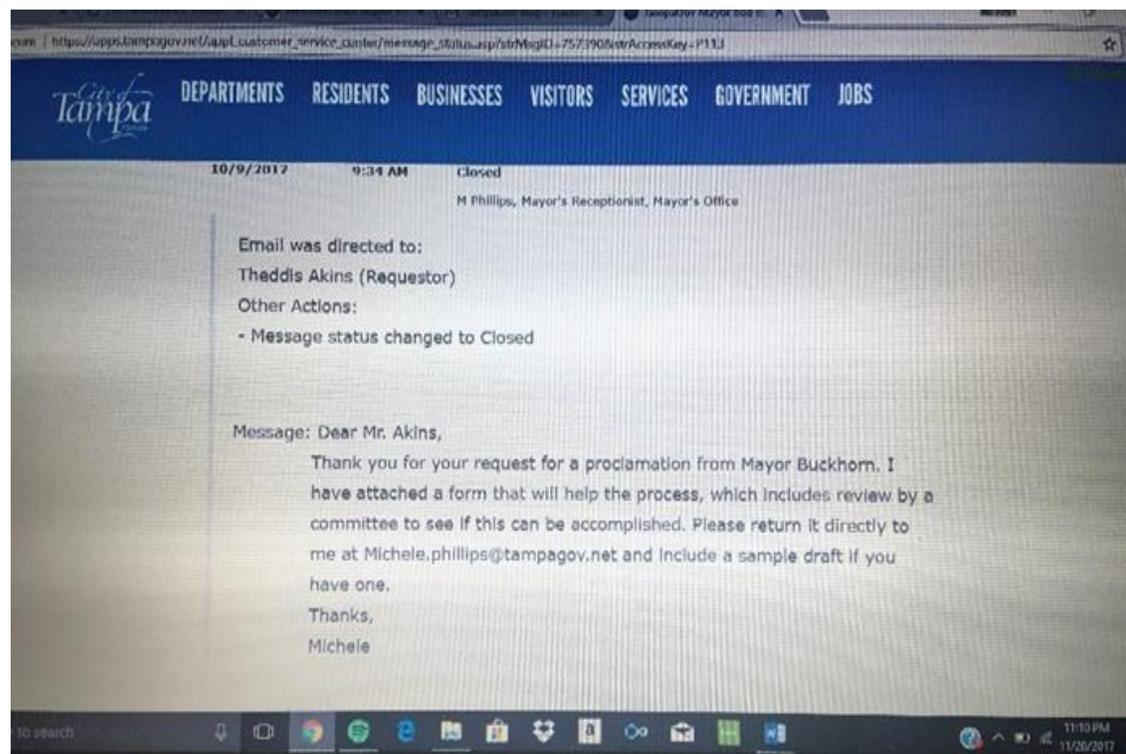
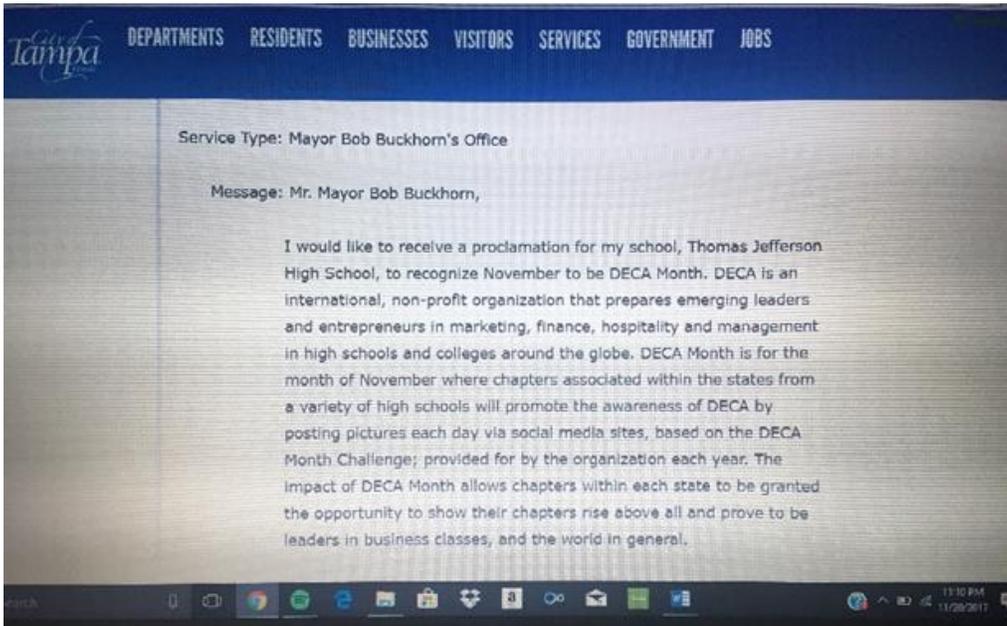
Campaign Type	Submitted Date	Chapter/School Name
Community Service Campaign	11/28/2017 2:37 PM	110H-572 - Thomas Jefferson HS-Gold DECA
DECA Promotional Campaign	11/30/2017 12:40 PM	110H-572 - Thomas Jefferson HS-Gold DECA
Global Entrepreneurship week	11/30/2017 1:01 PM	110H-572 - Thomas Jefferson HS-Gold DECA

Community Oriented

Attempt to get proclamation recognizing DECA Month

Jefferson DECA did attempt to get DECA Month recognized in Tampa. Unfortunately, it couldn't be passed through because of all the more important events going on this year in Tampa. Though, we will try again next year and the year after that to get DECA Month recognized.

These are our emails to and from the City of Tampa.



Community Oriented

Network with local business and establish fundraising partnership

We have had a few fundraising partnerships since last CDC. One of which is a company called Snap! Raise that is like Go Fund Me, but more school and group oriented. The seniors in DECA all participated in this fundraiser to pay for their own upcoming trips. Our goal for this fundraiser was \$3,500. Though we didn't quite hit that number, we got close with \$1,925 being raised. One of our highest sellers selling up to \$400 out of his \$500 goal. This money is going to go towards the New York Trip at the end of April. Upon signing up for this fundraiser, we even created a promotional video that is being shown on the front page of the portal. We are currently working on establishing a fundraising partnership / spirit night at Chick Fil A that will most likely be done before the start of states, contributing to this year's ABP. To prep for the spirit night, our officer team went out and had a small team meeting afterschool, discussing how it was going to work out. The spirit night will be approved sometime at the end of February. We will receive a percentage of sales from Chick Fil A that day.

This is the link for Nicholas Favata's Snap Raise portal.

https://app.snap-raise.com/fundraisers/42665/participant/1037428?share_type=email&donation_invite_id=12851411

Below are screenshots from Snap! And the get together at Chick Fil A preparing for the Spirit Night.



Community Oriented

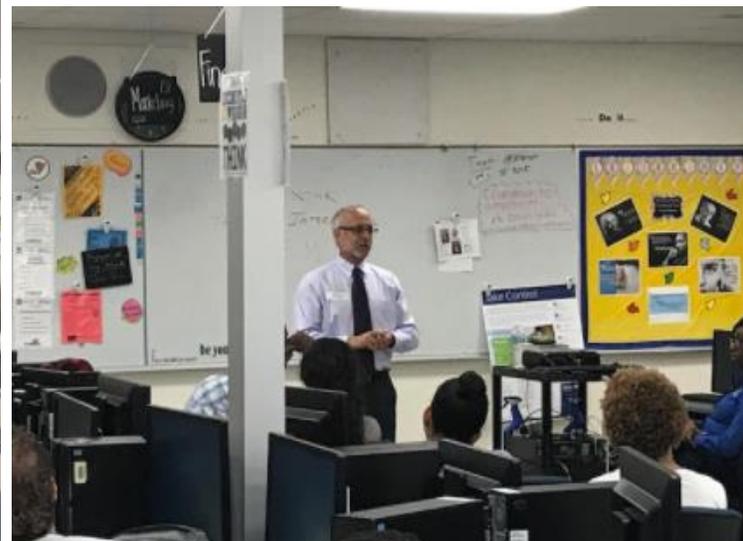
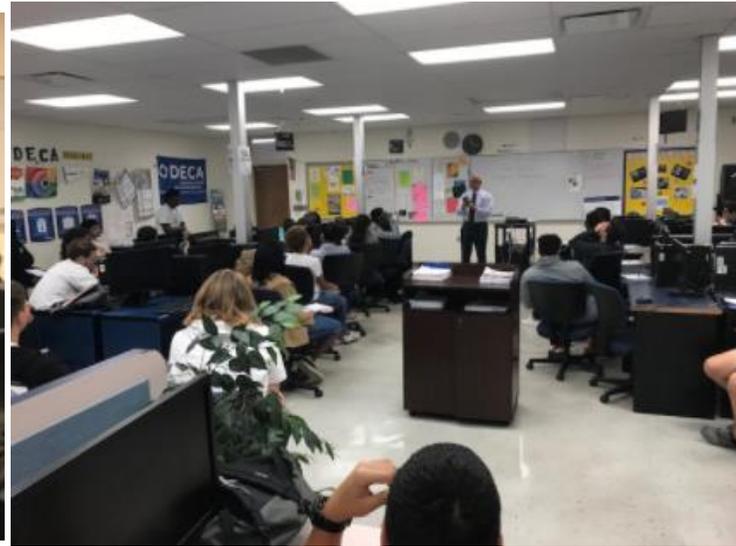
Host a workshop on how to search and apply for a job

November 16th – Mr. Randy Knox, CEO of Paradigm HR, spoke to our DECA Seniors about how to search, apply, and sell yourself for your future. Students got an insight on how to present yourself to a future employer along with a change in mindset through the books that he reads. Students took a lot of what he said away due to his credibility, and because he’s the father of one of our DECA Seniors. If he were to come back and had said the same thing again, it would still be interesting as every word meant so much to us.

“My dad came in for the Great American Teach-In and I think they learned where I got my personality from. He said he loved it and he would love to come back again.”

(Daniel Knox, Senior at Jefferson HS)

The pictures below are of students engaging in Mr. Randy Knox’s valuable presentation.

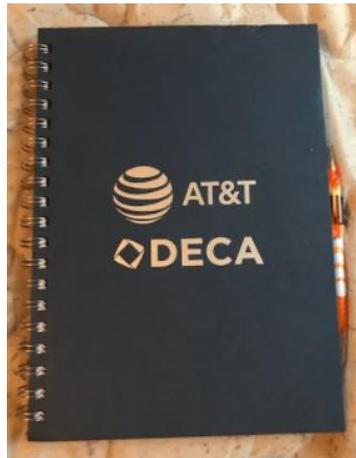


Community Oriented

Host activity with local business partnering for competition manuals

For the past several years, we have worked with AT&T who provide us with several of our manuals and resources for competition. Once again, they kept this tradition going and sent us notebooks for each DECA member. AT&T representatives came in, worked one on one for the new project, and spoke to each of the academy classes about what the notebooks meant and how we were taught to use them on November 17th. This was founded through the #DECAATTPROJECT.

The pictures below are of the competition manuals that each student received, being modeled by our very own, Alanna Mei.



Community Oriented

Host afterschool activity to promote involvement within chapter

October 4th – Jack Filali hosted an afterschool activity/workshop, not only aimed to promote DECA District competition but to also promote involvement within the chapter like small teambuilding activities. Though only two students showed up because it was a bad time of the month to host an event, the student to officer ratio was, in fact, 2:1. Jack Filali, followed by Yasaswi Nimmagadda and Jean Berry Saint-Val, all got to spend some quality time together. Since this activity, this trio can be seen around school in the DECAfe working together.

“The workshop was extremely informational, I learned where to find new studying materials that I then took to my academy classes for DECA Friday. I also learned the value of a team when dealing with large issues and using every aspect of a team. I would love to attend another one soon.”

(Yasaswi Nimmagadda, Sophomore at Jefferson HS)

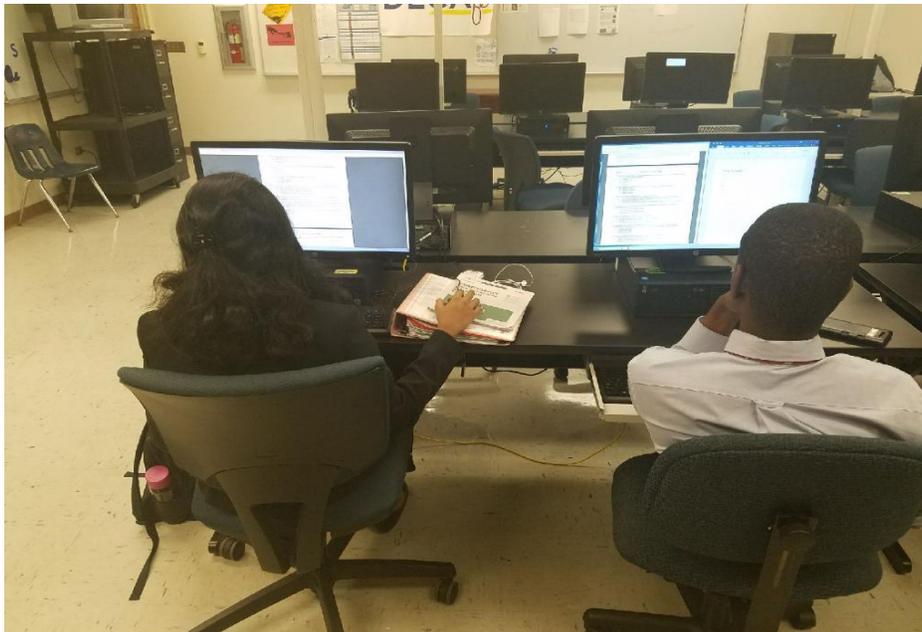
“I enjoyed spending quality time with people I wasn’t used to being with. It was a lot of fun and I have been a lot more involved in DECA since this activity.”

(Jean Berry Saint-Val, Junior at Jefferson HS)

“I enjoyed teaching what I knew to the students who attended. Though it wasn’t the size of students I was expecting, we made the best of it and moved on. I hope they can use what they learned to expand their network and hopefully place at districts.”

(Jack Filali, VP of Career Development and Junior at Jefferson HS)

The picture below is of Yasaswi and Jean studying over some sample tests. Unfortunately, no pictures were taken during the activities because there was nobody else there to take pictures.



Community Oriented

Host or invite a middle school to a leadership workshop.

In November, a hand-selected group of academy students from Business, Culinary, Law, and Maritime (the other academies at Jefferson) all teamed up and went to a magnet expo to promote leadership, the academies, and what our school in general is all about. This is a way to promote our leadership academies to middle schoolers before they apply to our school for permanent schooling. As expected, Jack Filali represented the Jefferson DECA and Business Leadership Academy in this endeavor. For privacy reasons, we weren't able to get testimonies from the students who attended but through Jack's testimonial, we can get a feeling of what went on at that expo.

“Well, it was at this big hall that had so many other schools. I think our shirts really got their attention because the other schools didn't have cool shirts like we did. We shared a booth with the other academies at the school, that worked out nicely. Students would typically come up and asked us what we offered. Self-development and leadership is really what I liked to talk about and advocate about DECA. I hope that some of the students I talked to will be at the school next year, so they can learn a lot. That's about it.”

(Jack Filali, Junior at Jefferson HS)

The pictures below show Jefferson academies showing off their skills as they sell themselves to next year's freshmen.



Community Oriented

Complete an event to promote and celebrate Florida DECA Day

November 29th – With our luck, Florida DECA Day corresponded exactly with our Districts Day. To receive credit in this day, we worked with the District 6 Action Team to get banners complete for this day. Contacting Keiser University (where districts are held), we were able to hang up banners to celebrate this occasion in the main holding area. Throughout the day, students would go into the holding area, announce the occasion, and there would be a lot of clapping. Armwood HS SGA actually created the poster for us, as seen in the picture below. At the end of districts, we got the rest of the people waiting in the holding area to go on stage, hold the banner, and take a HAPPY FLORIDA DECA DAY GROUP PICTURE. Seen below, you can see Hadi Abu-Asab (our chapter president) and Chad Doback (Florida DECA VP) creating a DECA Diamond to celebrate the occasion.

The pictures below show the end of the district competition. Hadi Abu-Asab and Chad Doback sitting on the edge of the stage.



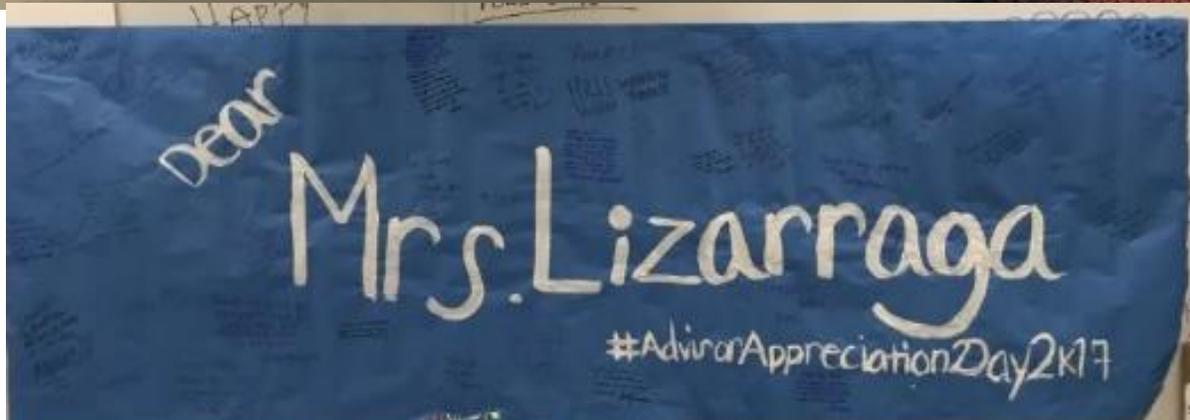
Community Oriented

Complete an Advisor Appreciation Activity

November 8th – Our Advisor Appreciation Activity was simple. In correspondence with our monthly club meeting (which was later cancelled due to district teacher protests), it worked out great. Working with our SGA, they made the posters for each advisor as we hung them up in each classroom before they had gotten there. We brought in markers and gave students the opportunity to write on the posters during their class period. The result was amazing! As well as the posters, students also brought in little gifts for their advisors. Team 22 (our officer team) put together little gift bags for each advisor to ensure that this was successful.

Fun Fact: Mr. Statman still has his poster in his room.

The pictures below show the posters hung up in each advisor's room.



Community Oriented

Nominate a Charity for Team 61 Helping Hands

The Charity that we nominated for Team 61 Helping Hands was Big Cat Rescue. Big Cat Rescue has such a huge history in the Tampa Bay Area that we felt it was our turn to acknowledge something close to our hearts. It's not the same like most charities, as these proceeds and products go to exotic and domestic big cats. Some people might have the items just lying around and it's easier to collect than cans, in our opinion. With this charity, we would be collecting things like medicine, food, leashes, collars, etc. These are all things that people have and use daily, that get worn out and thrown away. We look forward to seeing what Team 61 nominates as the Charity for the next year as Jefferson DECA will support it regardless.

The pictures below show our proof of submission along with the logo of big cat rescue.

www.fldeca.org/nominate-your-charity-for-helping-hands.html



HOME ABOUT US COMPETITIONS CONFERENCES OFFICERS MEMBERS ADVISORS PARTNERS

Thank you. Your information has been submitted.

y-for-helping-hands.html

Team 61 Helping Hands!

Advisor Name *

First Last

Chapter *

School Address *

Line 1

Line 2

City State

Zip Code Country

Advisor Email *

Name of Charity *



Community Oriented

Donate to Helping Hands both in the Fall and Spring

Helping Hands this year for the fall was a lot to get together. Our chapter was on Team Chad Doback, collecting the items in the Ziplocs. Chad even created a promotional video specific to our chapter, in which we played at our monthly club meeting. The fall collection went extremely smoothly, with every member contributing an item to the collection. To make it easier before CDC, we plan to offer incentives for donating such as lollipops or ice cream. We promoted Helping Hands on our Instagram, Remind 101, Edsby pages, and across the school. We even had some non-academy/non-DECA members asking us what Helping Hands was and how they could help in the drive.

Chad Doback's Jefferson DECA Helping Hands Video:

https://drive.google.com/file/d/0B3b1R_KGTTb-ZVo4akxtVW9zelk/view

The pictures below show our methods of promoting Helping Hands and a portion of what we submitted as a chapter.



Jefferson DECA 2017-18

Tomorrow will be the last day to turn in any items or money for the Helping Hands Charity. Your participation is crucial to this chapter.

Jefferson DECA 2017-18

Thank you to those who have participated in Helping Hands! You've made someone's life a little bit better!



Theddis Akims

Jefferson DECA 2017-18

Reminder: Helping Hands is due next week Tuesday. Please bring in your items and it's entirety or \$5. Let's make it happen!

Theddis Akims

Jefferson DECA 2017-18

Here are the items you need to bring. All items must be included as one set, or you have the option of bringing \$5.



Liked by forreal_14, litzy0819 and 24 others

dragonsdeca You have Two hands. One to help yourself, the second to help others. Help Florida DECA have a limitless year. #fideca

Professionally Responsible

Have a professional member speak to your chapter

November 8th – Great American Teach-In, we had a professional psychiatrist come in to our 6th period class and talk to the freshmen about managing their stress. It was quite unique as we are used to speakers talking about business and how to expand their future in their field. This lady was completely different, asking students to breath deeply as a class and demonstrating it in front of the class. 3 of the 5 officers had the privilege of being able to watch this speaker in action. She is currently in school working for her PHD to expand her own knowledge. She provided a lot of tips and tricks to calm yourself when you might be in a time of need, several of which I used today.

The pictures below students participating in the activities presented by the guest speaker.

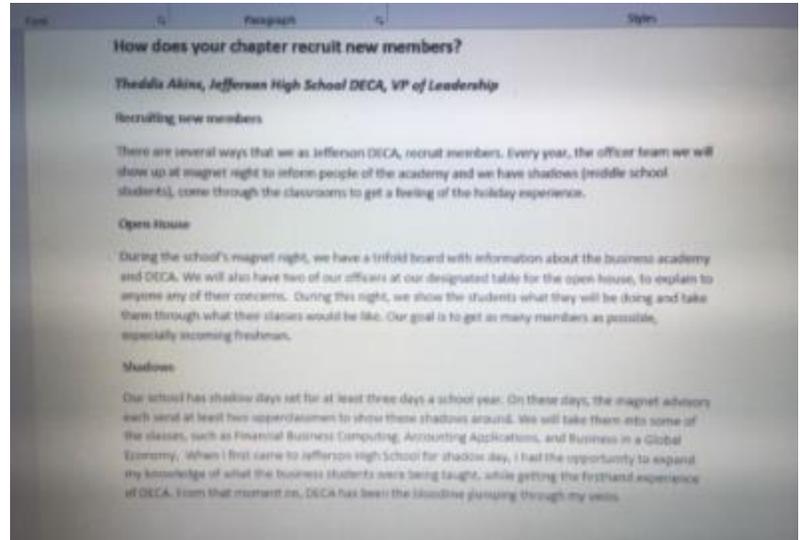
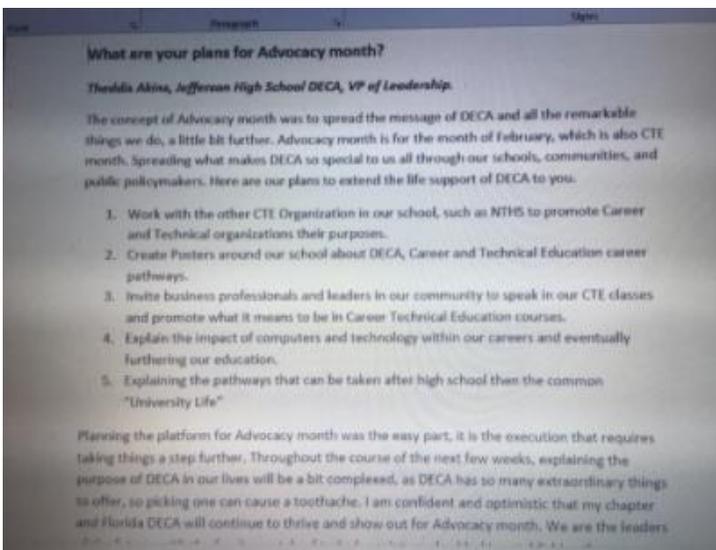
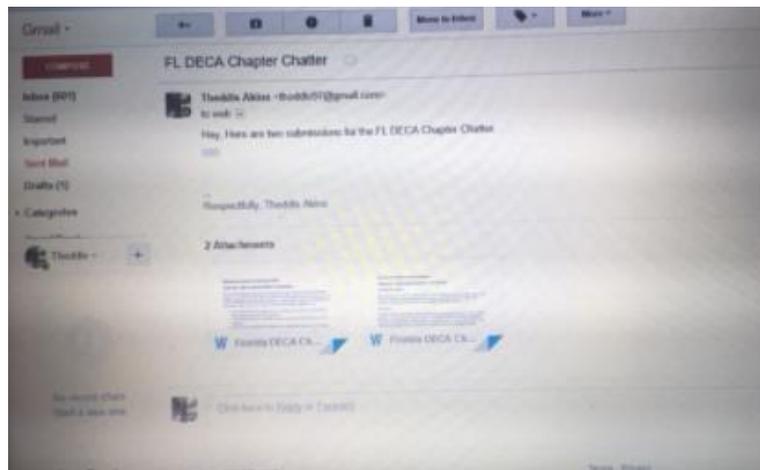


Professionally Responsible

Write and submit 2 articles to Chapter Chatter

Our Vice President of Leadership, Theddis Akins, wrote and submitted both articles to Chapter Chatter emphasizing what our chapter has been doing over the past few months. Our chapter has been extremely involved, both in the community and school. We hope to keep pushing this through until the next few years to come. Moving forward, he emphasizes to keep the momentum going. We are not sure if any of our chapter projects have been submitted yet, as they were sent to the designated email.

The pictures below show our two articles with the email being sent.



Professionally Responsible

Complete and Submit DECA Inc. Advocacy Campaign

The month of February stands for CTE Month. Though CTE Month is just around the corner, while this plan is due on the 5th of February, we are going to provide what we plan to do for the Advocacy Campaign. This will be complete before the deadline on March 1st. We will send the completed Advocacy confirmation after we fully complete it near the end of February.

Our plans for CTE Month are below:

3 School Outreach Activities:

- Announcement about CTE Month on intercom for morning announcements
- Posters for CTE Month, like what we did for DECA Month
- CTE Month Edsby and Remind 101 Posts
- Work with another club at school to promote CTE Month
- CTE Month related games during lunch time

3 Public Policy Makers Outreach:

- Send letter to mayor advocating for CTE Month
- Send letter to school board advocating for CTE Month (Multiple members)
- Send letter to governor advocating for CTE Month
- Attend school board meeting and introduce CTE Month to board

3 Community Outreach Activities:

- Post about CTE Month on Instagram, Twitter, and Website
- Post about CTE Month on Local Library Bulletin Board
- Network with a local business to spread CTE Month
- Give out pamphlets at local businesses about CTE Month

This campaign is due before Florida CDC, but after the deadline for the Annual Business Plan, meaning we have until the beginning of the Florida CDC to submit this assignment completely.

Professionally Responsible

Complete and Submit DECA Inc. Promotional Campaign

From the beginning of the school year up until the end of DECA Month, we participated in the DECA Inc. Promotional Campaign. For proof of submission, we photographed our submission directly after submitting it to DECA Inc. Our plan went as follows:

3 School Outreach Activities:

Activity 1: DECA Posters

Activity 2: DECAfe Student-Based Enterprise

Activity 3: Personal Financial Literacy

3 Alumni Success Stories:

Alumni 1: Kenny Marcellus

Alumni 2: Devin Fernandez

Alumni 3: Sean Vennett

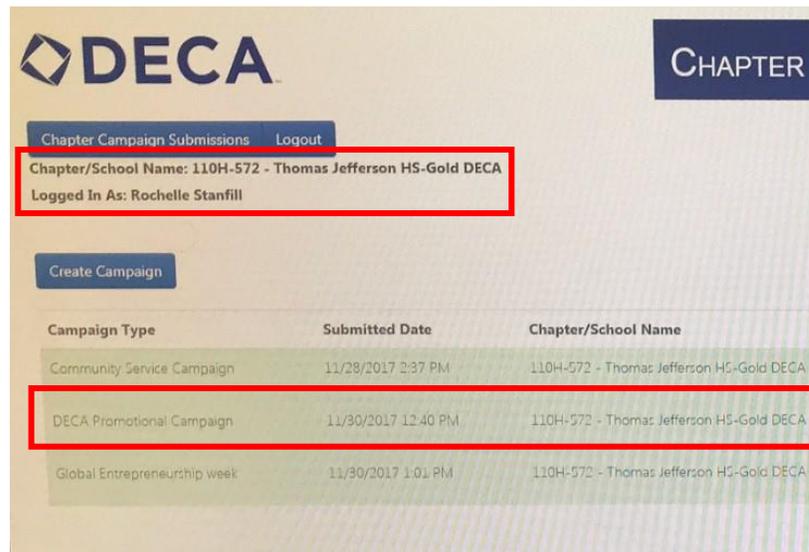
3 Community Outreach Activities:

Activity 1: Feeding Tampa Bay

Activity 2: Magnet Expo Fair

Activity 3: 8th Grade Night Presentations

The pictures below students participating in the activities presented by the guest speaker.



The screenshot shows the DECA Chapter Campaign Submissions page. At the top, there is a navigation bar with 'Chapter Campaign Submissions' and 'Logout' buttons. Below this, a red box highlights the user information: 'Chapter/School Name: 110H-572 - Thomas Jefferson HS-Gold DECA' and 'Logged In As: Rochelle Stanfill'. A 'Create Campaign' button is visible below the user information. The main content is a table with three columns: 'Campaign Type', 'Submitted Date', and 'Chapter/School Name'. The table lists three campaigns, with the 'DECA Promotional Campaign' row highlighted by a red box.

Campaign Type	Submitted Date	Chapter/School Name
Community Service Campaign	11/28/2017 2:37 PM	110H-572 - Thomas Jefferson HS-Gold DECA
DECA Promotional Campaign	11/30/2017 12:40 PM	110H-572 - Thomas Jefferson HS-Gold DECA
Global Entrepreneurship week	11/30/2017 1:01 PM	110H-572 - Thomas Jefferson HS-Gold DECA

Professionally Responsible

Register 20 Professional Members to your Chapter

Through the DECA Inc. Membership Campaign, we signed up over 20 professional members to our chapter ranging from business partners to parents of students. These numbers are an amazing addition to our chapter because they provide extra support needed for the students. The way we got these professional members in was by sending out simple membership applications out through the students and they found their way out from there. Taken directly from our Membership Campaign Action Plan, we planned to reach this 20 Professional Members goal by creating an application and promoting it out to parents and some of our club sponsors to join. We plan to have several more professional members join before this upcoming CDC.

Below is our membership application along with a quick roster with a few of those who had registered.

2017-2018
Jefferson DECA
Professional Member Application

Last Name: _____
 First Name: _____
 Home Address: Street _____
 City _____ Zip _____
 Phone #: _____
 Email Address: _____
 Company Name: _____
 Job Title: _____
 Company Address: Street _____
 City _____ Zip _____
 Recruited by: _____

As a Professional member of JHS DECA you can be involved as little or as much as your schedule allows. As a Professional member, you are a part of a Club School Board and provide much of the support needed for our program.

- **Competition and Conferences**
 - Preparations, Registration, Mentor Competitors, DECA Prep Seminar, Study Materials, Folders, Food/Desk Donations, Travel Arrangements, Finance, Itineraries
- **Event Coordination and Fundraising**
 - DECA Month, CTE Month, Field Trips, Sponsorships for Competitive Expenses
- **Scholarships**
 - Help find funding for various scholarships
 - Senior Scholarship, Needs-Based Scholarships, National DECA Scholarship Availability
- **Guest Speaker**
- **Field Trip/Conference Chaperone**

If you have any questions, please contact Ms. Rochelle Starfill at rochelle.starfill@sdhc.k12.fl.us, Ms. Larissa Diaz-Lizarraga at larissa.diaz-lizarraga@sdhc.k12.fl.us, or Mr. Evan Statman at evan.statman@sdhc.k12.fl.us

Thank you for becoming part of our Professional DECA Division. We will keep you updated throughout the year on our successes. Your generous contribution will help to cover program costs as well as competitive expenses.

Please choose your level of Membership:
 All members will gain membership at the JHS, Florida & National DECA levels.

_____ Basic Professional Member	\$15.00
_____ Bronze Professional Member	\$30.00
- Helps with transportation costs and competitive event materials	
_____ Silver Professional Member	\$50.00
- Helps with the expenses for students to attend Regional competition	
_____ Gold Professional Member	\$80.00
- Covers the expense of one DECA blazer (mandatory for students at ICDC)	
_____ Diamond Professional Member	\$100.00 +
- Helps to cover State and International competition expenses	

Please make your tax-deductible membership donation payable to Jefferson DECA.

Cash/Check number: _____ Date Paid: _____

**Place business card here
If applicable 😊**

John Mack	johnmack@hotmail.com	PWC	Yes
Doris Nelson	dnelson@yahoo.com	Fairbanks	Yes
Oriana Espinal	orianacano@rhypt.com	Spruces	Yes
Jessica Rodriguez	jrod52@yahoo.com	Publix	Yes
David Roller	Rolldav@yahoo.com	Americorp	Yes
Joseph Grey	josephgrey1996@outlook.com	Publix	Yes
Paulie P.	pute1005@yahoo.com	Publix	Yes

Professionally Responsible

Create an educational opportunity by touring a business

January 27th – A few students from Jefferson DECA were taken to Arbor Terrace Assisted Living in Tampa, FL to learn how the business works, who the residents actually are, and to present a presentation directly through the #DECAATTPROJECT.

Though only 3 students went, they took much away from this learning opportunity as they left a piece of knowledge behind for the residents struggling with the understanding and use of their electronic devices. After being bombarded with donuts and orange juice, the students took it upon themselves to learn about the business as they toured the business, asking frequent questions to the “people in blue”. Although the students were there for well over 3 hours, the only picture they were legally allowed to keep was the picture seen below. All other pictures taken there are not allowed to be released to the public until all residents have signed a media release form consenting this permission. Fortunate for us, we also have a picture of the care package from AT&T.

Below is the AT&T care package along with Jack, Theddis, and Hadi with employees from Arbor Terrace.



Professionally Responsible

Interview a local professional and create a Vlog

Our Vice President of Career Development, Jack Filali, attended this years ELS in St. Pete at the Trade Winds Resort, where he interviewed local professional and DECA Alumna, the Huntley's, through a competition workshop. This workshop included what you should do for a writing roleplay. What I learned from the workshop is below:

1. Pick an item that means something to you. (Not mom and dad's work)
2. Save the summary for last because it deals with everything you did in total.
3. Have the summary and paper match colors and themes. Make it memorable.
Make sure it stands out.
4. Make sure everything on your document is accurate.
5. Visuals and graphics are included instead of just paragraphs of text. For example, Helping Hands = Hand art showing how you are going to help your community.
6. Complete your research from sites of .org and .net
7. Budget: Make sure your budget is correct and added up with no errors. Include payroll, insurance, and profit.
8. Social Media: Campaign on social media such as who, what, when, where, and how.
9. If using a computer, try to get a clicker so that you are not swiping left to right in front of the judges face and so they can read your work.
10. Take deep breaths if you are nervous. It helps you stay calm and on track instead of jumbling up words, talking very fast, or even stuttering.

Florida DECA ELS 2017: <https://youtu.be/eSQqJDnP3I>

Below is Jack Filali with Florida DECA Team 60



Professionally Responsible

Create a promotional video for your chapter

With permission from Chad Doback, we were able to use the promotional video that he made earlier in the year, directly after CDC. We really enjoyed his visit because it got the students thinking about DECA more than they usually do. We posted the link online, got the morning show to play it, and even showed it to administration. Since the video, participation in the chapter has been phenomenal and that drive is only going to get stronger. In the video, he highlighted what we do at Jefferson DECA, how we are different than most chapters, and student interviews. It was such an honor to be featured on the main website of Florida DECA as it establishes so much credibility for us and opportunities like this don't come every day. We would love to have him back soon.

<http://www.fldeca.org/vice-president-chad-doback-team-60/jefferson-chapter-spotlight-by-vp-chad>

Below is Chad's Summary as well as a screenshot of the website.

This week I had the opportunity to visit Jefferson High School DECA! I got an insider perspective on some of the things that go on in their chapter. After speaking with the members, I quickly realized that the involvement was exceptional. Nearly every member seemed to have a place in their wide array of activities.

They have a brand new student run enterprise called DECA'fe. This gives the members opportunity for real world experience, operating a business, implementing accounting procedures, etc. Jefferson also offers a class called VEI. This gives the members a chance to start a company, create a business plan, and assign job roles to participating students.

Jefferson is also very involved in competition. After speaking with Jack Filali, VP of Competition, we get a better glimpse as to how they prepare their members for competition.

Jefferson DECA is definitely a chapter to look out for. With all the real world experience and competition preparation, they are surely providing opportunities for their members. We can't wait to see what Jefferson DECA store in the upcoming year!

Jefferson Chapter Spotlight by VP Chad

4/5/2017

0 Comments

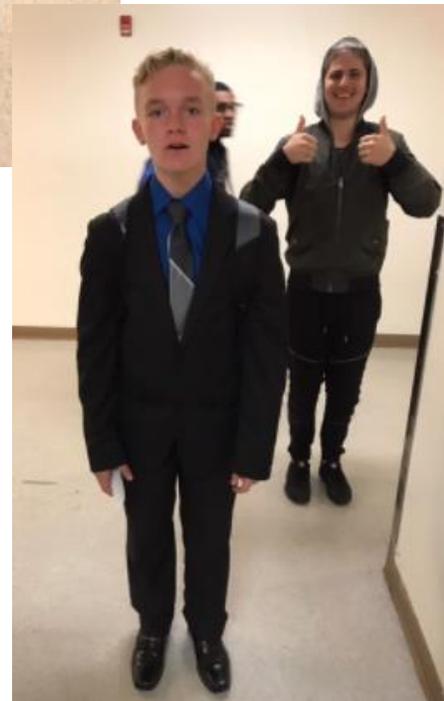


Professionally Responsible

At least once a month, have your chapter dress in professional attire.

At Jefferson DECA, what we wear really impacts who we are and what we stand for. Every Wednesday, we are required to wear our blue academy shirt (as seen in most of the pictures throughout the ABP). On the first Wednesday of every month, we have to dress up in professional attire. When making presentations in our academy / DECA classes, we are required to wear professional attire. With that said, we definitely go above and beyond and wear professional attire at least 3 times a month or else it will affect their grade.

Below are pictures of students wearing professional attire on several different occasions.



Professionally Responsible

Create or promote an existing SBE within your chapter.

Last year, the DECAfe was created. This marked a time for progress, change, and a new source of fundraising at Jefferson DECA HQ. This year, we have tried to change the way it runs by testing out new items, new staff, and new marketing techniques. Promoting the DECAfe wasn't easy as every marketing tool had to be thoroughly reviewed by Administration. But we did it. We marketed it on the intercom, through Edsby, flyers/pamphlets, and many more. It was a year of innovation and change as we promoted the DECAfe to its highest earnings. Next year, we plan to experiment with all of the same things and see what kind of outcome we can get.

Below are pictures of some of the new items the café tried to experiment with, the interior, and selling in action.



Professionally Responsible

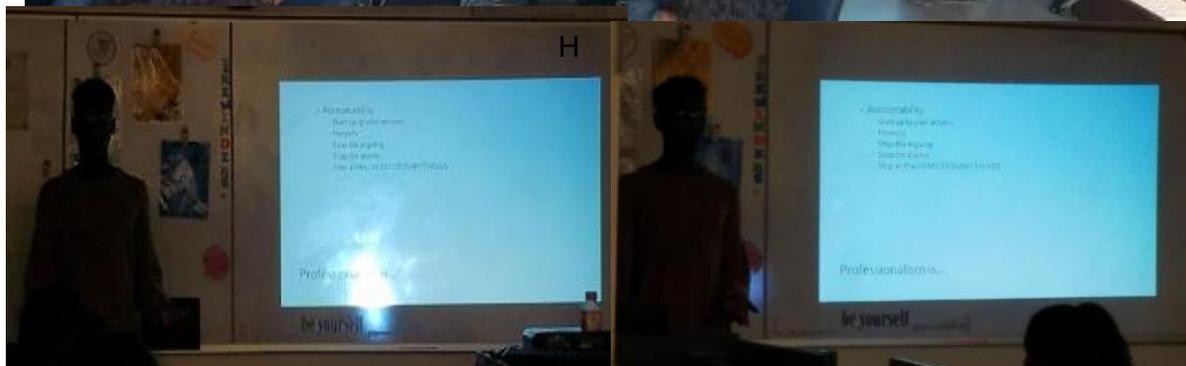
Explain professionalism through an interactive workshop.

January 13th and 15th – Professionalism was explained to almost all DECA classes through an interactive PowerPoint presented by our Vice President of Marketing, Kamarick Mackey.

“The purpose of this PowerPoint was to start encouraging the freshmen to prepare themselves for greatness, if they’re hungry for it. They must want success if they want to be successful. They must hold themselves to a higher standard, not just for the DECA advisors or DECA itself, but for themselves. Nobody can want success for them, they must start getting in the mindset that success is not recognition, it’s your lifetime worth of hard-work and dedication. The Professionalism PowerPoint explained that professionalism is not the way that you walk or talk but it’s the way you walk in confidence, situations, and humbleness along with the way you speak to inspire people. They must understand if they want to be leaders in life, it starts as a routine then becomes a lifestyle. I care a great deal about the freshmen’s thoughts and opinions on being professionals or if they would like to even become future leaders because, as a freshman, I never had an older role model to whip my act into shape nor did I have prior knowledge about leadership, so it took a long process to get me where I am now. So as an officer of DECA, I feel as if my responsibilities to inspire my next generation of officers goes beyond my responsibilities as an officer of DECA, but as a remembered officer of DECA that made a difference in the future leadership of DECA.”

(Kamarick Mackey, Vice President of Marketing, Senior at Jefferson HS)

Below are pictures of the Professionalism PowerPoint in action.

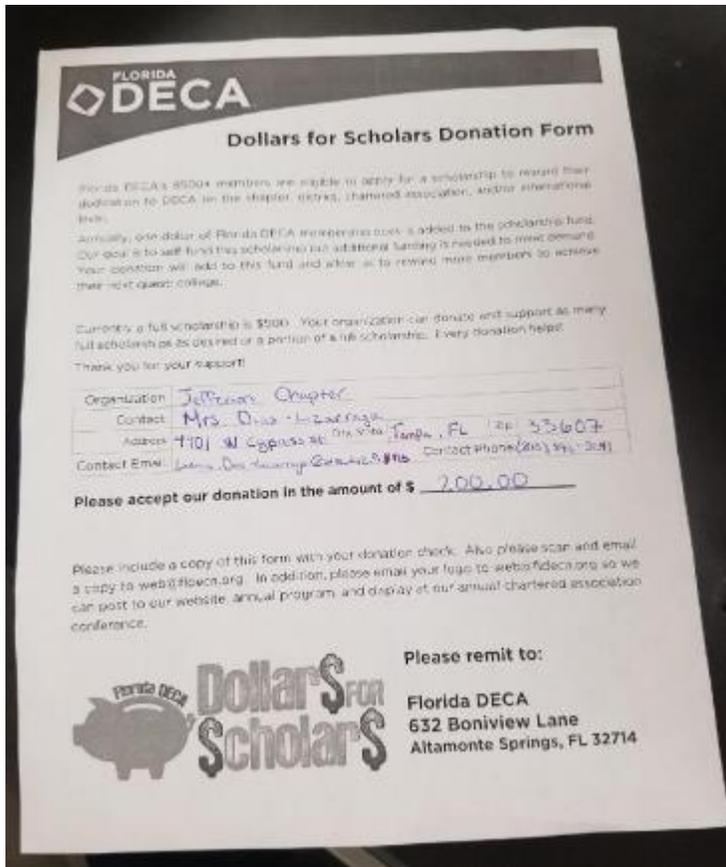


Professionally Responsible

Raise funds for Dollars for Scholars

Jefferson DECA has a total of 197 members, and 3 advisors averaging out to be \$200 if everybody in the chapter donates \$1 to Dollars for Scholars. For this year's Dollars for Scholars, we raised just that. This year, Jefferson DECA donated \$200 to the Dollars for Scholars fund. Unfortunately, the check was submitted and sent before we were able to photograph it but we did take a picture of all of the pre-forms.

Below are pictures of the Professionalism PowerPoint in action.



FLORIDA DECA
Dollars for Scholars Donation Form

Florida DECA's 8500+ members are eligible to apply for a scholarship to reward their dedication to DECA in the chapter, district, chartered association, and/or international level.

Annually, one dollar of Florida DECA membership dues is added to the scholarship fund. Our goal is to self-fund this scholarship and additional funding is needed to meet demand. Your donation will add to this fund and allow us to reward more members to achieve their next quest: college.

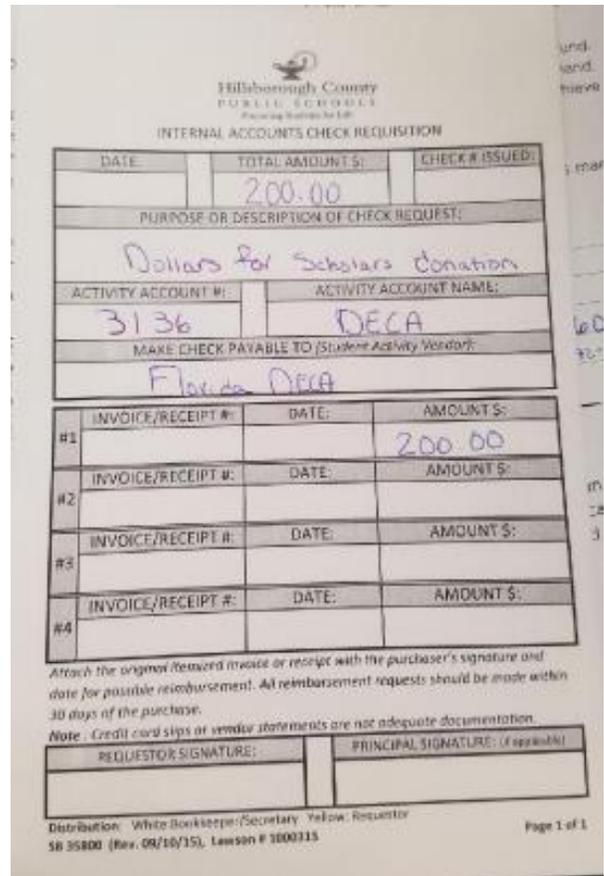
Currently, a full scholarship is \$500. Your organization can donate and support as many full scholarships as desired or a portion of a full scholarship. Every donation helps! Thank you for your support!

Organization: Jefferson Chapter
 Contact: Mrs. Dina L. Lawrence
 Address: 4701 W. Cypress St. Oklawaha, FL 32067
 Contact Email: l.lawrence@jeffersondeca.org Contact Phone: (407) 941-3491

Please accept our donation in the amount of \$ 200.00

Please include a copy of this form with your donation check. Also please scan and email a copy to web@fldeca.org. In addition, please email your logo to web@fldeca.org so we can post to our website. Annual program and display at our annual chartered association conference.

Please remit to:
Florida DECA
632 Boniview Lane
Altamonte Springs, FL 32714

Hillsborough County
PUBLIC SCHOOLS
Encouraging Students to Succeed

INTERNAL ACCOUNTS CHECK REQUISITION

DATE:	TOTAL AMOUNT \$:	CHECK # ISSUED:
	<u>200.00</u>	
PURPOSE OR DESCRIPTION OF CHECK REQUEST:		
<u>Dollars for Scholars Donation</u>		
ACTIVITY ACCOUNT #:	ACTIVITY ACCOUNT NAME:	
<u>3136</u>	<u>DECA</u>	
MAKE CHECK PAYABLE TO (Student Activity Vendor):		
<u>Florida DECA</u>		

#	INVOICE/RECEIPT #:	DATE:	AMOUNT \$:
#1			<u>200.00</u>
#2			
#3			
#4			

Attach the original itemized invoice or receipt with the purchaser's signature and date for possible reimbursement. All reimbursement requests should be made within 30 days of the purchase.

Note: Credit card slips or vendor statements are not adequate documentation.

REQUESTOR SIGNATURE:	PRINCIPAL SIGNATURE: (if applicable)

Distribution: White-Bookkeeper/Secretary Yellow-Requestor
 SB 35800 (Rev. 09/18/15) Lawson # 3000315

Page 1 of 1

Professionally Responsible

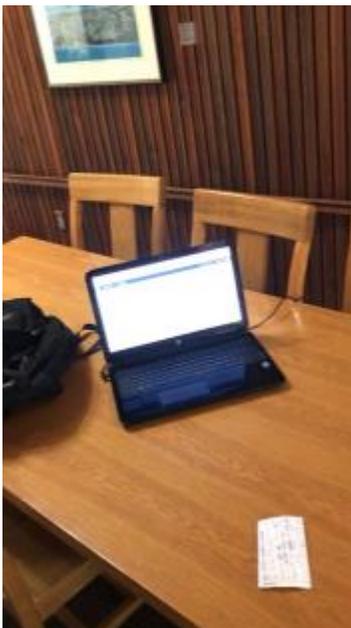
Invite your members to teambuilding outside of school

January 28th – Students from VEI classes gathered together to prepare for their upcoming Business Plan Competition in Fort Lauderdale, Florida. At the John F. Germany Library, they were able to reserve a room for several hours for their personal use. Each room came with a projector, whiteboard, chairs, and a large table. Thanks to Chad Doback, we were able to get the connection to reserve this meeting space. The students worked together at the library from 12:30pm – 5:00pm (open – close for Sunday). While working, they were able to work on things such as their powerpoint, oral presentation, and brainstorm ideas as a team. Although this may not have been direct teambuilding, the students that attended this event are definitely tighter as a team and understand how one another thinks.

“I appreciate Hadi setting this meeting up as it really prepared us for such a competition. Without it, we wouldn’t have been as prepared. Working with everybody who went, it was extremely productive because we were taking our personal time to work on something that was due for school and making it its best. Not everybody sacrifices their time for a class.”
(Jake Coleman, CEO of Abstract Reality, Senior at Thomas Jefferson HS)

“Although many didn’t show up, we got more work done than we would’ve gotten done at school. We mixed both business and fun into a few hours. Plus, it was free!”
(Jayson Rivera, Senior at Thomas Jefferson HS)

Below are pictures of students collaborating on the Business Plan Presentation.



Experienced Leaders

Have a Team 60 Officer visit and speak to chapter

A few weeks after CDC, Chad Doback came in and spoke to the chapter. Thanks to his proximity to our school, he came in and spoke on several occasions, for which we have proof of all. When he came to visit, he mainly talked about his plans for Florida DECA, how we were going to conquer them, and what the next steps are that were. It was also a time for him to get opinions on things from a mass majority of students and advisors. He gave valuable advise to anybody that was thinking about running for a State VP position as it is a lot of work. Chad Doback is part of our DECA family as he is more involved in Jefferson DECA than some of our own members. He's an amazing addition and we always love to have him back. We will definitely have him back again before and after the 2018 Florida Career Development Conference.

“Yeah man, I love the atmosphere of your chapter and I will come back whenever. Just let me know 😊”

(Brief talk with Chad Doback, Florida DECA State Vice President)

Below are pictures of Chad Doback's visits.



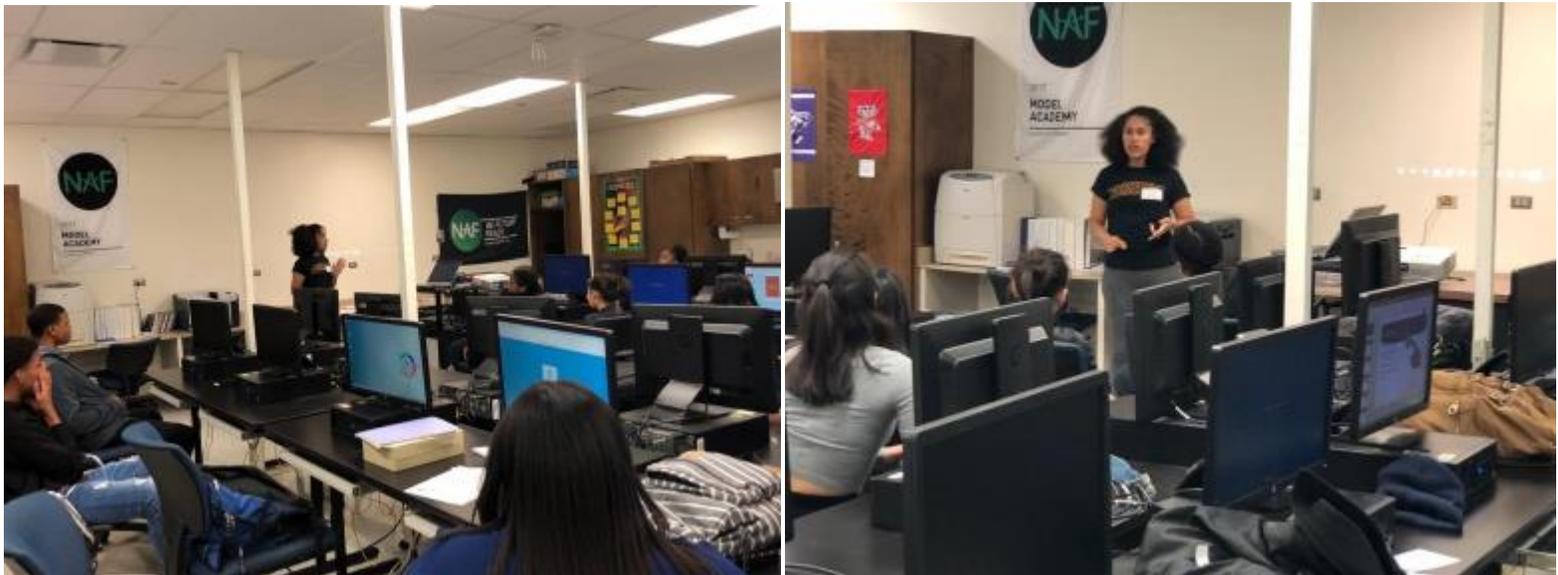
Experienced Leaders

Host an alumni member to speak to your chapter

January 19th, 2018 – Amali Lamarquez, our former DECA President came in to speak about the benefits of different college choices and how to make the best decisions for your future. She encouraged other students to believe in themselves as they can do anything. She is such an inspiration to many as she embarks on this new journey called life. She appreciates all that DECA as done for her as it has landed her several jobs and she hopes to pursue a life in business. We hope that she will come again.

“Amali came in to the junior class and started talking about her transition from being former DECA President and member of the Business and Finance Academy to an HCC college student. She educated the junior classes on her academics and classes she enrolled in at HCC, recommending it to several students as it helps financially. She talked about how it helped her save money, while receiving the same credits she would, at any other university. She then took questions on how the college life was treating her and what exactly she wanted to accomplish after her education at HCC. Students also took advantages of asking what it took for her to be elected as DECA President the previous year, giving tips for their upcoming DECA officer interviews.”
(Tran Nahm, Junior at Jefferson HS)

Amali Lamarquez speaks to Junior classes about their futures and colleges.



ANNUAL BUSINESS PLAN – JEFFERSON HIGH SCHOOL

Experienced Leaders

Attend ELS and take skills back to chapter

Our VP of Career Development, Jack Filali, attended ELS this year. He put creative talents into a vlog showing his whole chapter what they have learned at ELS. The video included everything from helping state advisors to competition and from meeting new people to having a blast! Once students came back from ELS, they hosted a workshop including all of their members to practice roleplays, and encourage other to go to ELS in the future years. The presentation also included what many guest speakers had said, including educational games and team-building games to expand personal skills.

“ELS was in November. Those days, we went through extensive training for roleplays, testing, and how to be a leader. Some of these workshops dealt with what leaders do, team exercises, and the importance of preparation, passion, and progression. We discussed what and what not to do for these workshops. We were separated into different groups and within our groups, we networked with multiple people. Within our small groups, we completed tasks given to us by our Camp DECA Directors. We experienced entrepreneurs coming in and discussing with us what it is like to be an entrepreneur in their shoes, and how they were in our shoes a few years ago. We discussed that DECA no longer stands for anything because it’s what you believe DECA should be... and that no matter what you do, if you set a goal, and remind yourself everyday. You will obtain that goal. With that, we have brought back skills to our DECA Chapter to enhance our membership and their involvement within our chapters.”

(Jack Filali, Vice President of Career Development, Junior at Jefferson HS)

Jack Filali works with others to host a workshop / event about ELS, as well as a picture with the Team 60 FL DECA Officer Team



Experienced Leaders

Present knowledge shared through Florida DECA DLC meetings

We had several students attend this year's DLC meetings with the lovely Christina Delgado. Before each DLC meeting, we were sent an email containing the "Dynamic Tool". The Dynamic Tool was a complex file containing meeting notes for the night along with additional information, websites, and more. Since our chapter has attended all of the DLC meetings to date, we currently have access to all of the Dynamic Tools. The Dynamic Tools are used as a guide for the meetings. Working with Tanuja and Yasaswi, we were able to send out a summed up dynamic tool to our chapter through both Edsby and Remind. With these dynamic tools sent out to the chapter, chapter members were able to stay up to date with the events happening around the state as well as with DECA Inc.

It was a great way of keeping everybody on the same page.

Below are emails and a dynamic tool proving what was said above.

ALL DYNAMIC TOOLS!

CD Christina Delgado <christina@fideca.org>
Tue 9/5/2017, 8:09 PM
You; +21 others

Campaign-Guidebook.pdf
168 KB

Show all 4 attachments (8 MB) Download all Save all to OneDrive

Here are all the **Dynamic Tools** from our very first DLC Meeting up until today's! If you guys have any other questions or concerns, or simply want more information, please reach out. We'll be releasing the ABP and Helping Hands information soon, so keep an out for emails from the Team 60 Officers and on the Florida DECA website!

IF YOU WANT TO PARTICIPATE IN DOING A CHAPTER WORKSHOP FOR FLORIDA ELS PLEASE CONTACT ME! THANK YOU.

Christina Delgado | Florida DECA Vice President

(305) 942-7728 | fideca.org

Reminder: DLC Meeting at 7PM!

CD Christina Delgado <christina@fideca.org>
Tue 1/23/2018, 6:07 PM
Olivia Vasquez (Alonso HS); +66 others

Copy of January 23rd DL...
8 KB

Show all 2 attachments (2 MB) Download all Save all to OneDrive

Just a reminder of our meeting at 7PM! Here's another copy of the **Dynamic Tool** and agenda :) Hope to see you there!

Christina Delgado | Florida DECA Vice President

(305) 942-7728 | fideca.org



January 23rd CDC Competition preparation and Brief CTE

CDC competition preparation topic of discussion

- What did your chapter do to prepare for districts?
- What is your chapter doing to prepare competitors for CDC?
 - Have the competition resources helped your chapter prepare for competition?
- Are members in your chapter going to CDC for workshops?
 - How are you going to share this knowledge to your chapter?

CTE topic of discussion

- What will your chapter do for CTE month?
 - How will you incorporate the advocacy campaign to CTE month?
- What public policy makers is your chapter planning to reach out to, if any?

Topics of discussion for every meeting

- Emerging Leaders Award
- ABP (States is almost here!)
- Advertise Vlogs
- Advocacy campaign is due 3/1/18!
- DLC meet up at states????

Dynamic tool topic of discussion

Dynamic tool: How to plan a role play/ presentation

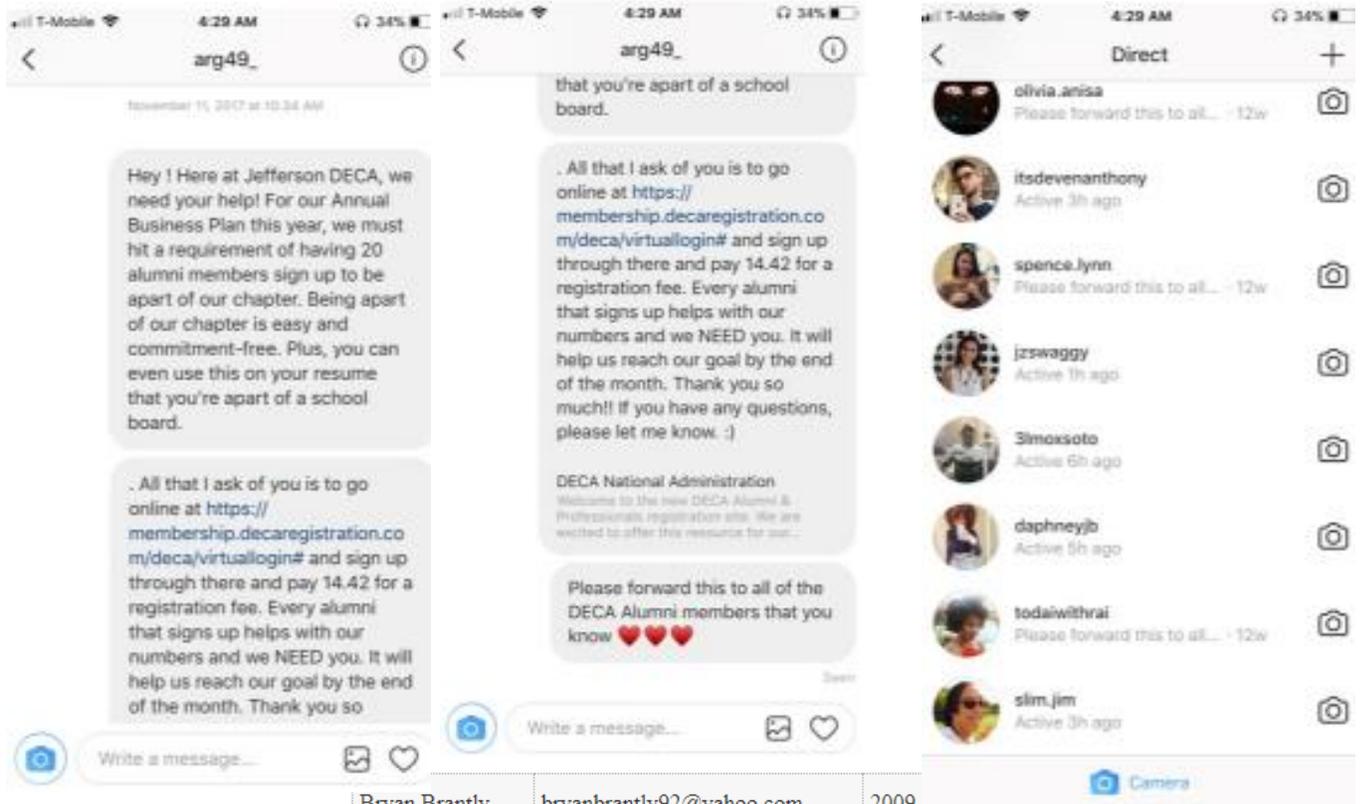
You can refer back to Cassidy's competition vlog that also talks about this

Experienced Leaders

Register 20 alumni members to your chapter

Via Social Media, we were able to get in contact with more than 20 alumni members to register to be a part of our chapter. During DECA Month, we sent out a simple message to all alumni members that we were able to find on Instagram and Facebook. The outcome was amazing as so many students signed up to be on our chapter board. Having these alumni members on board will increase involvement from old members contributing knowledge to the new members as the new members start to think about their future. We plan to have several more alumni members join our chapter before CDC.

Below is social media messages promoting the registration as well as a few students registered in the beginning.



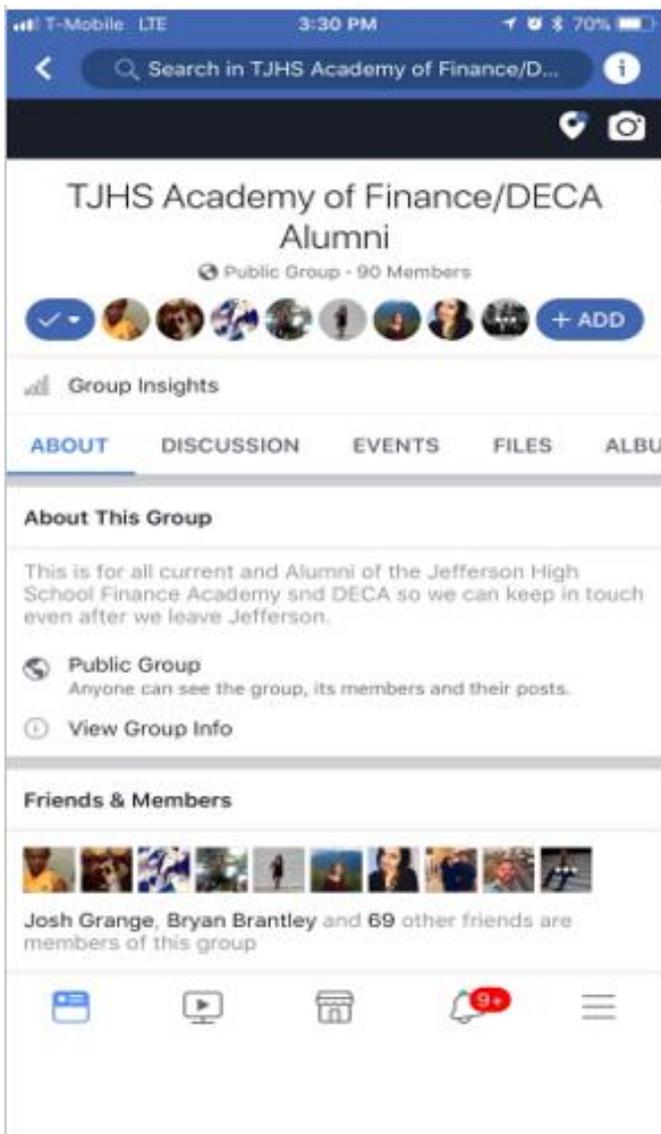
Bryan Brantly	bryanbrantly92@yahoo.com	2009	
Anthony Soto	mellosoto@yahoo.com	2017	Yes
Jimmy Luu	Luu.jimmy@gmail.com	2017	Yes
Devin Fernandez	devin.fernandez@outlook.com	2016	Yes
Luciano Perdomo	luciano.perdomo@spartans.ut.edu	2015	Yes
Amali Lamarquez	lamarquezamali@yahoo.com	2017	Yes
Hunter Culver	hunterculver@outlook.com	2016	Yes
Spencer Coleman	spencer@coleman.org	2016	Yes

Experienced Leaders

Create online alumni network for past members to stay in touch

An online alumni member network has been active for several years now, with alumni from before 2009. With over 80 members, the alumni member network has been a way of connecting each other's lives even after high school. This allows for reunions, guest speakers, and life-long friendships. Several of our members are excited to graduate to join this alumni network as it allows for job connections as well.

The pictures below are comments in the group, along with the group title information and description.



Experienced Leaders

Compete at District, State, and International levels

In 2016, we had 200 members from Jefferson DECA compete in district roleplays where only 35 members made it to CDC. Out of those 35 members, only 12 members made it to ICDC, and out of those 12 members, only 6 members were competing. After analyzing the stats from that year, the current officer team set goals to get our DECA members ready for 2017 district roleplays so that more students could CDC 2018. With more workshops, assisting current members with studying tips and tool to use on their roleplay exams and also holding mock roleplay presentations, more than 50 Jefferson DECA members qualified to compete in CDC 2018, where our further goal is to prepare these state goers to advance to the next level in Atlanta, Georgia for ICDC.

The pictures below are comments in the group, along with the group title information and description.

DECA State 2018

Moderators

- Mrs. Dias-Izarraga
- Mr. Statman
- Jack Filali
- Hadl Abu-Aeab
- Kamarick Mackey
- Litzy Olivaree
- Theddie Akline
- Ms. Stanfill

Pinned

No Pinned Items

Knowledge

No Items in Knowledge Base

Active



[View All 39 Members](#)

Room	Event (# of Individual Participants)	Advisor
202	Marketing Mgmt 2 sec (24)	Patty/Dee
219	Hotel & Lodging 2 sec (19)	Adrian/Emily/Emily II
304	Principles of Finance 2 sec (20)	Ted/Ashlee
301/302	Principles of Hosp 3 sec (34)	Trish/Becky
301/302	Principles of Hosp 3 sec (34)	Trish/Becky
303	Hospitality Services 2 sections (20)	Tina/Emma
309	Sports & Ent Promo Plan 1 section (3)	Linda
304	Financial Team Dec 1 sec (14)	Lanissa
305	Sports & Ent Team 2 sec (32)	Erin/Justin
208	Sports & Ent Indiv 2 sections (22)	Chuck
330	Travel & Tourism Team 2 sections (23)	Nanci Richards/Cathy Schmitt
322	Principles of Finance 2 sec (20)	Ted/Ashlee
328	Business Services Marketing 1 section (11)	Liz/Stephen
328	Food Marketing 1 section (8)	Liz/Stephen
329	Human Resources Mgmt 1 section (4)	Andrea Ellis/Misti
329	Business Law & Ethics 1 section (20)	Andrea Ellis/Misti
211	Advisor Check - In	
416	Hospitality Room	

Experienced Leaders

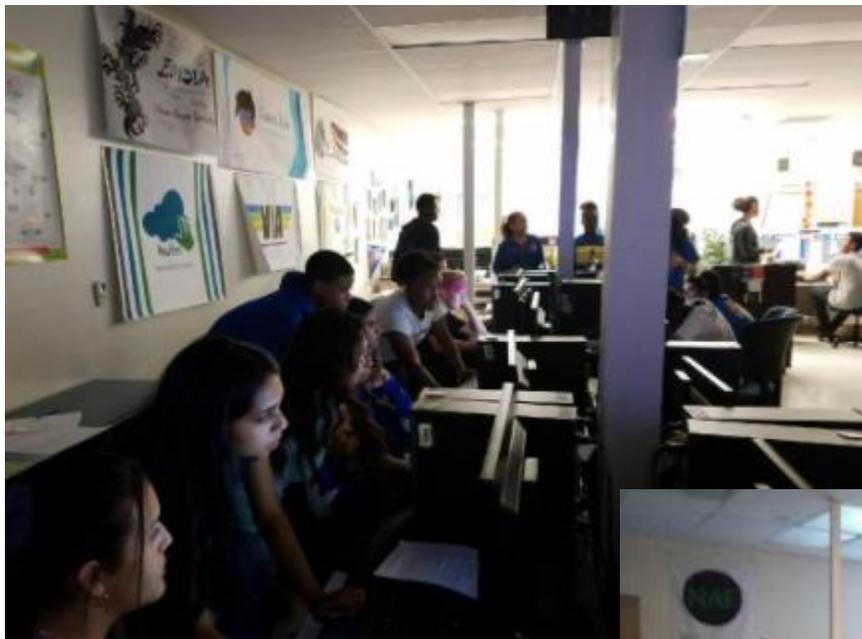
Host workshop where past winners can teach new competitors

Past winners from the Career Development Conference and International Career Development Conference hosted a workshop during school hours preparing members for competition. The past winners shared information from many workshops they have attended as well as many DECA websites. With this, it taught our members the way to succeed in competition. The past winners were taught to search up key words that had to deal with their specific competition. They also shared how you can find the specific question amount to your test to guarantee your success as a competitor on DECA Inc. This has helped many new competitors, including the one below:

“It was a wonderful learning experience that we learned from past competitors. Going into this workshop allowed me to get a better perspective of DECA competition.”

(Amare Harris, Freshman at Jefferson HS)

The pictures below are from the workshop in both classrooms.



Experienced Leaders

Host event and network with different Florida DECA Chapter

June 4th, 2017 – Leto and Jefferson DECA opened up a small mall networking opportunity from 10am – 2pm at Brandon Westfield Mall. Unfortunately, the only ones who showed was Hadi Abu-Asab (our chapter president) and Pedro (Leto's president). While there, they had several discussions how to execute the ABP as we ate Five Guys Burger and Fries (Pedro showed Hadi his article on DECA Direct about how to get through the ABP successfully). We started out in Books A Million (BAM!) and worked our way to Sears and Dicks Sporting Goods where we settled on a friendly game of golf. It was such a great experience and an amazing start to a new DECA year.

The pictures below show Hadi and Pedro at Dicks Sporting Goods showing off their DECA pride.



Experienced Leaders

Use CTE Month to advocate DECA as a CTE organization

Through the Advocacy Chapter Campaign, this activity advocates DECA as a CTE organization through CTE Month. This month, we are going to create posters and work with NTHS to promote this month. We are going to promote DECA as a CTE organization through public policymakers, the community, and throughout our school. Other CTE organizations that we could work with include FBLA and SkillsUSA, just to name a few. Though this activity isn't yet complete, we are going to advocate DECA as a CTE organization throughout the month of February until the beginning of the Florida Career Development Conference starting March 1st, 2018.

The pictures below show Hadi and Pedro at Dicks Sporting Goods showing off their DECA pride.

From: [Hadi Abu-Asab](#) >

To: jeff.eakins@sdhc.k12.fl.us >

Hide



CTE Month in February

January 30, 2018 at 6:23 PM

To whom it may concern,
Jefferson DECA is celebrating CTE Month this February and we want you to be a part of it. Career and Technical Education is such an important part of a students life as it prepares them for what the future has to offer. DECA isn't the only CTE organization though! Other organizations that are celebrating this month include National Technical Honors

celebrating this month include National Technical Honors Society (NTHS), Future Business Leaders of America (FBLA), SkillsUSA, and many more. Please spread the word as we try to make the community aware about CTE Month this February, as well as tagging @dragonsdeca on Instagram or Twitter, if applicable. Thank you! Happy CTE Month!!!

- Hadi Abu-Asab, President of DECA at Jefferson High School

Experienced Leaders

Enter designs in FL DECA 2018 ICDC Pin Design Contest

We have some talented artists at Jefferson DECA! Cassie from DECA put together the pins below!

The pictures below show our 2 pin designs for the FL DECA 2018 ICDC Pin Design Contest.



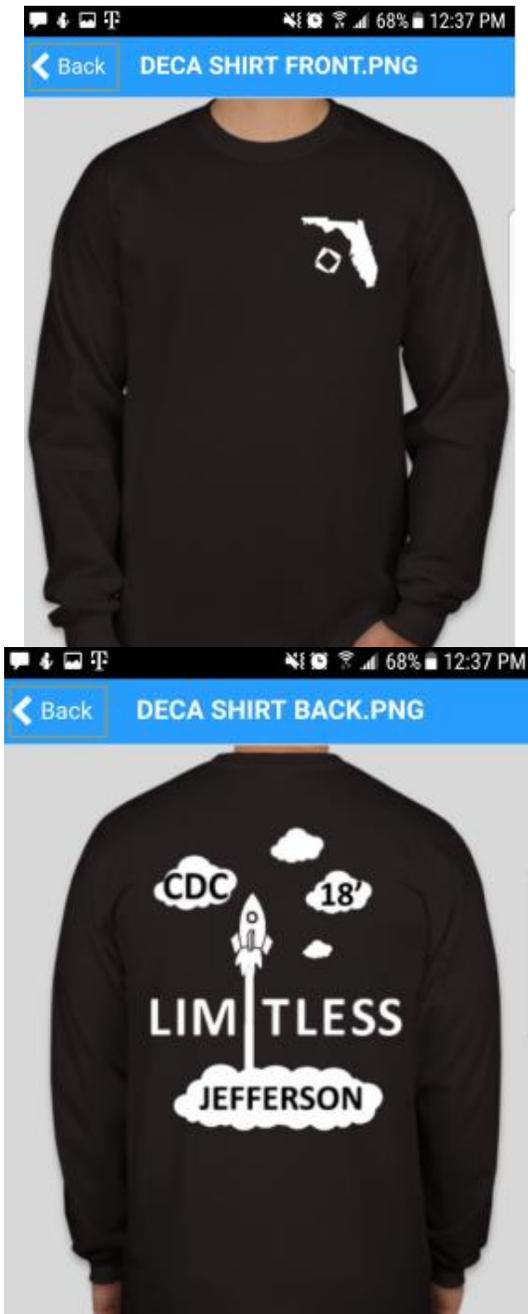
Experienced Leaders

Enter designs in FL DECA 2018 CDC / ICDC Shirt Design Contest

By opening the CDC / ICDC Shirt Design Contest to the rest of our chapter, we were able to receive some pretty T-Shirt Submissions! The top two shirt / windbreakers designs were submitted by our students. These shirt designs are going to be sent off to the FL DECA 2018 CDC / ICDC Shirt Design Contests.

We are still waiting for DECA Inc. to approve these shirt designs.

The pictures below show our 2 shirt designs for the FL DECA 2018 ICDC Shirt Design Contest.



Experienced Leaders

Create Professional Development Plan

The Professional Development Plan, completed by our Chapter President, is a plan to keep our officer team in line when things start to get out of hand and moving forward with our duties. It highlights key troubles with our officer team and focuses on addressing and fixing them. This Professional Development Plan is specific to this officer team as we move forward in our terms. We have pulled it out and used it to demonstrate leadership on several different occasions.

Our Professional Development Plan is shown below.

Professional Development Plan

Name: Jefferson DECA Officer Team
 Date: October 2nd, 2017
 Leader's Name: Hadi Abu-Asab, Kemanek Mackey, Theodis Adams, Jack Fidihi, and Lizzy Owens.

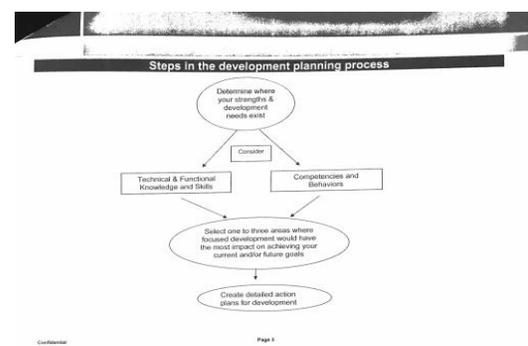
Professional Development – The Bottom Line

Every employee is expected to improve his/her performance and capability year after year; development is the improvement in the capability of the employee to perform his/her current job and his/her potential to perform future roles.

Development is about learning new skills and knowledge and the ability to apply it effectively in the workplace.

What's in it for you?
 • Better able to successfully achieve your goals
 • Qualification from training to be your best
 • Opportunity to expand skills and experience for future career growth

Note: This document is merely a template to help you in your personal and career growth - to help you move from "good" to "great". Feel free to use all or part of the document provided. However, please do not reuse printing and leave your table as a development plan. The table lists you will usually take in the plan and change for the better!



Determining where to focus your development efforts

Where will development provide you with the greatest impact for your success?

- Review the Competency Behavior
- Consider the technical and functional knowledge and skills required for your success
- Review the Development Training 360 Survey
- Read your feedback (previous performance review, 360 degree feedback, 360 team feedback, etc.)
- Consider where focused development would have the greatest impact on your ability to achieve your objectives successfully
- In addition to your actual development needs, consider your development plan to address what competencies need to be most successful if successful
- Skills from 2016-2017 DECA that will be most beneficial for your development (e.g. leadership, communication, problem-solving, etc.)

I will see the greatest impact on my success by focusing development in the following areas:

Competency/Behavior	Strength to Leverage	Proficiency to Develop	Weakness to Nurture
1. Communication		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2. Work Ethic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3. Time Management		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Development Action Plan – Goal 1

Participant Name: Team 22 JHS DECA | Leader Name: Hadi Abu-Asab | Competency/Behavior Of Focus: Communication

Development Goal 1: I will improve communication so that things will be conveyed properly in the board.

Tasks/Activities	Target Dates	Support Needed/Barriers To Overcome
1. Hold things meetings	November 2nd	Advise support
2. Run items of communication	November 9th	Advise support
3. Encourage more people to communicate	November 16th	Advise support
4. Voice calls	November 23rd	Advise support
5. Newsletter items	November 30th	Advise support

Quarterly Update	Progress toward Goal	Your Initials & Date	Leader's Initials & Date
Update 1	We have held our first meeting feeling confident that things will be made clear to a general amount.	Hadi	
Update 2		Hadi	
Update 3		Hadi	
Update 4	We had Board of Directors to meetings.	Hadi	

Development Action Plan – Goal 2

Participant Name: Team 22 JHS DECA | Leader Name: Hadi Abu-Asab | Competency/Behavior Of Focus: Involvement

Development Goal 2: I will improve involvement so that we can get the most out of our chapter.

Tasks/Activities	Target Dates	Support Needed/Barriers To Overcome
1. Promote DECA in a positive manner	Nov - DEC	Advise support
2. Community service	Nov - DEC	Advise support
3. Workshops	Nov - DEC	Advise support
4. Guest speakers	Nov - DEC	Advise support
5. Hold Fall Prep from building/library	Nov - DEC	Advise support

Quarterly Update	Progress toward Goal	Your Initials & Date	Leader's Initials & Date
Update 1	Our community service activities have been ongoing.	Hadi	
Update 2	We have been holding a workshop for DECA.	Hadi	
Update 3	We have been holding a guest speaker workshop.	Hadi	
Update 4	We have been holding a fall prep from building/library.	Hadi	

Development Action Plan – Goal 3

Participant Name: Team 22 JHS DECA | Leader Name: Hadi Abu-Asab | Competency/Behavior Of Focus: Competition

Development Goal 3: I will improve all of students' participation so that we can get the most out of our chapter.

Tasks/Activities	Target Dates	Support Needed/Barriers To Overcome
1. Attend workshops / study	Nov - Dec	Advise support
2. Emphasize opportunities	Nov - Dec	Advise support
3. Posters / speak out	Nov - Dec	Advise support
4. Video from previous CEOs	Nov - Dec	Advise support
5. Increase overall involvement	Nov - Dec	Advise support

Quarterly Update	Progress toward Goal	Your Initials & Date	Leader's Initials & Date
Update 1	Students have been attending workshops.	Hadi	
Update 2	Video from previous CEOs have been highlighted.	Hadi	
Update 3	Overall involvement has been increasing.	Hadi	
Update 4	Emphasizing opportunities at club meetings.	Hadi	

Professional Goals

Short-Term Goals (1-3 months):

- Make DECA Month successful / - have my officer team back
- Get all APD tasks completed / - increase overall involvement
- Have more Fall prep

Midrange Goals (3-5 years):

- Have community service activities been ongoing
- Bring back the spirit for DECA
- Transfer power over to somebody else

Long-Term Goals (10 years):

- Get another manual made for future officers
- Lay the foundation for me following after
- Have somebody from our chapter attend the Powercamp in Washington DC

Experienced Leaders

Partner with another organization within your school to host an event

DECA has an extremely strong partnership with the Student Body Government Club, also known as SGA. During DECA Month, DECA teamed up with SGA to promote the holiday across the whole school. SGA created DECA poster commemorating these events, as well as helping DECA celebrate their Advisor Appreciation Day. They spent a whole week decorating these posters so that our DECA advisors will always know that we appreciate all that they do and sacrifice for us. DECA month is a very important month to us because our goal as a chapter is really to promote DECA beyond the boundaries of just members, but to get others not involved, involved. Students not involved in DECA should be given the change to realize how great this club actually is. And thanks to Student Body Government, we can officially thank them for all that they have done for us this year. We appreciate all that they do and we would be willing to return the favor anytime.

The pictures below are of DECA students and SGA students showing off their club pride in front one of the posters and a DECA cardboard sign.



Experienced Leaders

Attend at least 8 of the 12 DLC meetings throughout the year

Jefferson DECA currently has attended 11 of the 12 DLC meetings to date. Students attending from Jefferson DECA vary throughout each meeting. Our FL DLC host is Christina Delgado. Students that have previously attended include: Theddis Akins, Hadi Abu-Asab, Yasaswi Nimmagadda, and Tanuja Mettu.

The dates attended are as follows:

April 4th @ 7:00 PM EST
May 2nd @ 7:00 PM EST
August 15th @ 7:00 PM EST
September 5th @ 7:00 PM EST
October 3rd @ 7:00 PM EST
October 17th @ 7:00 PM EST
November 7th @ 7:00 PM EST
November 28th @ 7:00 PM EST
December 5th @ 7:00 PM EST
January 9th @ 7:00 PM EST
January 23rd @ 7:00 PM EST

We plan to attend:

February 6th @ 7:00 PM EST

Yasaswi and Tanuja created a document for what they learned at the DLC meetings.

DECA DLC Meeting.

DECA DLC Meeting are small yet important social discussions, where a small, enthusiastic group of DECA Members from different schools come together and talk about their DECA Chapters, DECA in general and share ideas or ways on how to make our chapters more successful.

I have attended four DLC meetings and we all talked mostly about how to make our chapters better by improving our activities, our membership and overall involvement in our chapters. We also talk about DECA in general and about all the fun things and opportunities DECA provides us and what we can learn from them. After talking to students from other schools, we realized that there are many things we can do in our chapter to advance it, take in more opportunities for our-self, and our communities. The ideas and thoughts I present below come from our DLC discussions about our DECA Chapters.

Membership

One of the most important parts of DECA is membership, making friends through the activities we do. There are many ways we can improve connection within our members. There are many activities such as DECA Spik Week where, at the beginning of a school year, we do a spik week with a DECA theme and certain idea for each day for our new and returning members to hit off a strong get back into the world of DECA after the summer break, even though we have activities and events over the summer too. We could also do other fun activities like a jeopardy game or kahoot game within our class to memorize about DECA, or learn about DECA for our freshman students, and our experienced members could present to new members about DECA.

Competition

Once we fall in the hang of school, DECA District Competition are at the end of fall, so we have enough time to prepare for it. We all know that the exam is a very significant part of the competition, so one thing we thought could do would be jeopardy. As a whole DECA Club, we could split into groups according to our event or role play. In DECA, we have Marketing, Hospitality and Tourism, Entrepreneurship, Finance, Business Management and Administration. We could split our players into these five groups depending on what their event is, or which category it belongs to. Then each group can play its own jeopardy games player against player, to help them study, and the officers or any experienced members can create the jeopardy for us. In our DLC, one of the students also gave up a tip that a website named "Competition University" is a great source to study for DECA Competitions, and any and all members can use that website for their competition. Other websites we can use for DECA Competition are deca.org, decadirect.org, and floridadeca.org. Another way to prepare for DECA Competition is that we can pair an underclassman with an upperclassman to help each other, and mentor each other and study for Competition. We could also do practice, or pretend role plays where the senior members act a judge to explain about role plays, and what to do and not to do during

them. So basically, an experienced DECA member helps a new DECA member. These were all the things we discussed in the DLCs on how to prepare for our competitions, and these ideas or tips could be used for District, State, and International Competitions. And we could also go to any of the DECA websites or ask our advisors and fellow friends in the club for any other help.

Advisors

Advisors are a very important part of the club and we would not have DECA without them, so we thought that we should always appreciate our advisors, not only during Advisors Appreciation week, but also many other times because they do so much for us. Other than Advisors Appreciation week, we thought that other times you could do something sweet and thankful for them is during their birthdays, because we all know that birthdays are always special no matter what age. We could decorate their classroom for their birthday and a birthday cake for them and maybe a small gift. Another thing we thought we could do would be give them a breakfast for them at the end of the year. For the entire school year, they worked hard for us and gave us a lot, so we could give our advisors a nice breakfast to thank them for the wonderful school year they gave us.

Membership and Activities

I believe that the most important part of DECA in our schools are the activities we do such as meetings, workshops, fundraisers, community service projects, open houses, and other activities for our members. We thought of some ideas such as holiday movie night where all the members in DECA watch a holiday-themed movie before the winter break with their friends which could be like a chapter bonding and fun activity for the chapter. We also thought of a similar idea to use this for fundraising. DECA has fundraising activities such as Helping Hands and Dollars for scholars. What we thought we could do was do movie nights but people need to donate the appropriate item regarding that certain fundraiser to get a ticket into the movie. We also thought of another idea where we set up a Career Day where people from different careers related to Business, such as Real Estate, Company workers, or accountants, come in a talk about their job, so it can help students start thinking about their careers. One thing we thought we could do to improve our chapter is that officers can create a survey simply only for our chapters, and students can anonymously tell their opinions about their DECA Chapter.

Last but not definitely least, we talk about DECA projects and opportunities such as the Annual Business Plan, the Advocacy Campaign, the Emerging Leader Award for seniors, State Officer Campaigns and DECA Scholarships. We simply talk about details of those projects such as what to do for them and when they are due, etc. The main things we talk are about the different activities, events, projects we do in our chapters, and different ideas on how to do them.

Experienced Leaders

Have an event for chapter officer to develop as leaders and as a team

October 6th, 2017 – Chapter officers attended a districtwide chapter officer training. All officers attended this workshop, as well as some DECA members which potential for a future officer position. Some workshops included DECA knowledge on dates such as districts, states, and internationals with prizes like candy, and even cash to hype the participants up a bit! We also shared what to do for competition and testing. We shared websites to better enhance skills of our chapters. We also went over the ABP and how to break it up evenly to work efficiently with your team. Team building exercises were taught to bring together our members so that they felt a part of our officer team and more important within our chapter. What we learned from this workshop is to never give up on a task as we try to implement the whole team into a task to speed up the process.

“On October 6th, 2017, I had the opportunity to attend Officer Training at HCC. My experience was fun and fulfilling to say the least. I learned tools and technique that I can bring back to my chapter to increase preparation for competition and motivation in our members. Most importantly, I have learned how to work better within the officer team in my chapter. The usage of communication and networking has enhanced my overall experience and I look forward to attending Officer training next year.”

(Theddis Akins, VP of Leadership, Junior at Thomas Jefferson HS)

“At the HCC Officer Training, my officer team and I were accompanied by other chapters in the district, where the officer teams were separated into the different workshop held at the training. They were about 5 different workshop rooms that taught us different business orientated tools to have, from learning how to take simple items and innovate them into something new to learning every aspects of the activities needed to complete the ABP. This training was a great networking event because I met so many beautiful minds and professional students from other chapters where we instantly connected. This training gave me a chance to learn more about how to be more professional, connect with other DECA members, and be great in something that I love, which is DECA.”

(Kamarick Mackey, VP of Marketing, Senior at Thomas Jefferson HS)

Chapter officers teach other developing officers tricks to get their chapters move involved and ready for the upcoming year.



Jefferson High School DECA Diamond Level



TEAM 22

@dragonsdeca

Dragonsdeca.weebly.com