

Florida DECA Chooses Their Spring Collection Drive Charity

FOR IMMEDIATE RELEASE:

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Altamonte Springs, FL - Florida DECA announces their spring collection drive charity as part of their bi-annual community service program known as Helping Hands. This year the charity that will benefit is the Alpha-Omega Miracle Home in St. Augustine, FL.

Back in March, the newly elected Florida DECA officer team, Team 60, asked the chapters of Florida DECA to submit suggestions for charities in their local areas to become a Florida DECA Helping Hands charity. After looking at the suggestions received, Alpha-Omega Miracle Home, nominated by Bartram Trail High School, was chosen to be the beneficiary of the Spring 2018 Florida DECA collection drive, which will take place at the Career Development Conference in Orlando.

Alpha-Omega Miracle Home was founded in 1997 with little money, few staff and no formal plan. In the last 20 years, it's grown from one home housing 7 women to 24 homes housing almost 100 women. In addition to this, Alpha-Omega Miracle Home has increased care for homeless and low-income individuals and families across St. Johns County. To provide their unemployed residents with stable, long term employment, an Alpha-Omega Miracle Thrift Store was founded in 2010. Because of Alpha-Omega Miracle Home, many individuals and families are no longer facing homelessness and are on paths to success.

For this collection drive, the Florida Officers are encouraging chapters to collect diapers, baby wipes, baby lotion, baby soaps, and baby shampoo. The primary item for this collection will be diapers in the sizes of 3, 4, and/or 5 which will earn credit toward the top 3 chapters donating the most for our traveling plaque competition. Secondary items will be any size of baby lotion, baby soaps, and/or baby shampoo. All primary and secondary items donated will count for the overall collection amount donated by chapters for the Helping Hands Achievement Awards.

Chapters, it is time for you to get your community spirit on and start collecting these items to bring with your chapter to the Career Development Conference. If your chapter will not be attending the Career Development Conference, but would still like to donate items, consider contacting a nearby chapter and sending your collected items with them.

All participating chapters will be recognized at the annual Florida DECA Career Development Conference held in Orlando, March 1-4, 2018. The top three chapters donating the most items will be awarded a traveling plaque. Only donations of diapers will count towards the plaque, but all donations will be totaled.

This collection drive marks the thirteenth drive that Florida DECA has conducted since Helping Hands was established in 2011 by Team 52 President, Daniela Rey. Through the efforts of Helping Hands, over 215,000 items have been collected and donated to various charities around Florida.

Florida DECA is a high school co-curricular education program with 100 chapters and 10,000 members across the state of Florida for the past 60 years. Florida DECA is a chartered association of DECA, Inc. The mission of DECA is to prepare emerging leaders and entrepreneurs in marketing, finance, hospitality, and management in high schools and colleges around the globe.

For more information please contact the FL DECA Officer Coordinator, Robert Hosier at hosier@fldeca.org. Chapter officers and members should contact the FL DECA President, Matthew Webber at matthew@fldeca.org.

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