

<b>PROBLEM</b>	<b>SOLUTION</b>	<b>UNIQUE VALUE PROPOSITION</b>	<b>COMPETITIVE ADVANTAGE</b>	<b>CUSTOMER SEGMENTS</b>
	<b>KEY METRICS</b>		<b>CHANNELS</b>	
<b>COST STRUCTURE</b>			<b>REVENUE STREAMS</b>	



Product



Market