



Florida DECA ELS  
October 26-28, 2018

*Trader Winds*  
ISLAND RESORTS ON ST. PETE BEACH

Busch Gardens<sup>®</sup>  
TAMPA, FL



## MEMORANDUM

TO: Florida DECA Chapter Advisors

FROM: Lynore Levenhagen, Executive Director

Subject: 2018 Florida Emerging Leaders' Summit Information Packet

On behalf of the Chartered Association Officer Team and your Florida DECA Staff, I would like to encourage you to begin your DECA year by attending the Florida ELS at Tradewinds St. Pete with Busch Gardens Tampa.

We will start the conference on Friday. Leadership sessions will be held that night and again Saturday morning. Saturday afternoon we head to Busch Gardens. Enjoy your afternoon at Busch Gardens, that includes a meal. Back at the hotel, we end the day with officer workshops. Sunday morning, we will finish with the final sessions of leadership.

The dress code for this conference varies each session. Friday night will be business casual with a chapter polo shirt, if your chapter does not have a polo shirt students can wear any collared shirt. Saturday morning are business professional dress. Saturday afternoon at Busch Gardens and evening (activity) will be casual wear that is to include the conference T-shirt.

The cost for this conference is amazingly low and presented as a package. For a room of 4, the entire weekend is \$240 per person. Fewer to a room prices are higher, triples \$270 per person, doubles \$325 per person, and singles are \$470.

There is a very early deadline this year, so please, act on this as soon as school starts. Registration is due **September 21**.

Plan to join us in St. Pete this October!

## REGISTRATION AND HOTEL INFORMATION

We are staying at Tradewinds, St. Pete. Your registration, hotel, tickets, and **a meal are** all included in the prices. This is the quote per person.

Single	\$470
Double	\$325
Triple	\$270
Quad	\$240

To register for the conference, please go to [travelvent.com](http://travelvent.com). Click on the DECA link. The forms for registration are there. All monies are paid to Travel Ventures. There is a registration recap sheet in this packet for t-shirt sizes. This is to be emailed directly to [lynore@fldeca.org](mailto:lynore@fldeca.org). You will send no money to Florida DECA, all I want is the registration information. Registration is due **September 21**.

## GENERAL INFORMATION

Participants who have a Busch Gardens Annual Pass are welcome to use it for this conference. If an annual pass is used there will be a cost reduction of \$50. Example: cost for a student in a quad is **\$240 less \$50 equals \$190 for that ONE student**.

Please advise your attending members of the responsibilities that must be accepted with the privileges of being an official representative of your chapter and school. It is important that these rules and regulations be discussed within your chapter. These rules are to help make our conference free from questionable practices and bad publicity.

## DRESS CODE

Event	Male	Female
Friday Night October 26	Business casual, chapter polo shirt (if possible). No tennis shoes.	Business casual, chapter polo shirt (if possible). No halters or revealing clothing.
Saturday Morning October 27	Business dress, shirt and tie with slacks. No tennis shoes.	Business Dress. Dress or slacks. No halters or revealing clothing.
Saturday Afternoon and Evening, October 27	Casual with conference t-shirt	
Sunday Morning October 28	Travel Clothes	

Florida DECA  
Emerging Leader Summit  
October 26-28, 2018

**Tentative Agenda**

**Friday**

7:00 – 7:20            Team 61 Officer Team Welcome  
7:30 – 11:00        Training  
11:30                 Curfew

**Saturday**

8:00 – 10:30        Training  
10:30 – 6:00        Busch Gardens  
8:00 – 10:00        Team 61 Workshops  
12:00                 Curfew

**Sunday**

8:00 – 10:00        Training  
10:00                 Closing Session  
Adjourn

There will be advisor updates Friday night and Sunday morning.

New advisors will have an all-day training opportunity on Saturday. That information will be sent directly to them.

## FL DECA Emerging Leader Summit RECAP SHEET

Tradewinds, St. Pete

October 26-28, 2018

Hotel:

**Deadline: September 21, 2018**

**Tradewinds Grand**

5500 Gulf Blvd  
St. Pete Beach, FL 33706

Email recap:  
Lynore Levenhagen  
[lynore@fldeca.org](mailto:lynore@fldeca.org)

Make sure you have first registered with Travel Ventures. Go to [travelvent.com](http://travelvent.com) and click on DECA. The forms are there for you.

School: \_\_\_\_\_

Advisor: \_\_\_\_\_

E-mail: \_\_\_\_\_

Cell Number: \_\_\_\_\_

Indicate the number attending (must match Travel Ventures numbers).

Adults \_\_\_\_\_

Students \_\_\_\_\_

Indicate shirt sizes, include adults.

\_\_\_\_\_ Small

\_\_\_\_\_ Medium

\_\_\_\_\_ Large

\_\_\_\_\_ X-Large

\_\_\_\_\_ 2X

\_\_\_\_\_ 3X

TOTAL T-shirts \_\_\_\_\_

FLORIDA DECA EMERGING LEADER SUMMIT  
 Tradewinds, St. Pete      **October 26-28, 2018**

**HOTEL:**  
 Tradewinds Grand  
 5500 Gulf Blvd.  
 St Pete Beach, FL 33706

**DEADLINE:** September 21, 2018  
 Travel Ventures  
 3A Miracle Strip Loop  
 Panama City Beach, FL 32407  
 800-277-3770    [cathy@travelvent.com](mailto:cathy@travelvent.com)

Enjoy an exciting, fun-filled and beautiful weekend while getting a head start on preparations for upcoming competition. This weekend includes two nights' lodging, admission to an amusement park, team building events, one dinner as well as conference registration and t-shirt.

**All rates are quoted per person, not per room.** Please list the total number of teachers and students in the spaces beside the room type. For example, if you have 4 students sharing one room, list 4 x 240 for a total of \$960. If you have 16 students in 4 rooms, list 16 x 240 for a total of \$3840. Please list the names of all students and teachers attending on the attached list. If sharing with another school, please indicate the name of the school beside the student's name for billing purposes.

If a participant has a Busch Gardens Annual pass they are welcome to use it for this conference. There will be a \$50 reduction in cost.

Number of Persons	Rate per person	Total for rooms
_____ Single	\$470	_____
_____ Double	\$325	_____
_____ Triple	\$270	_____
_____ Quad	\$240	_____

Total number of participants: \_\_\_\_\_ Sub Total amount due: \_\_\_\_\_

Total number of Busch Gardens Annuals Passes: \_\_\_\_\_ (Less \$50 per) \_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_

School Name: \_\_\_\_\_

Advisor: \_\_\_\_\_

School Address: \_\_\_\_\_  
 \_\_\_\_\_

School Phone including extension: \_\_\_\_\_ Cell \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Make checks payable to Travel Ventures of Bay County, Inc. No Credit Cards