



# DECA

ACADEMIES AT ICDC

PREPARING EMERGING LEADERS, DECA OFFERS A VARIETY OF ACADEMIES FOR THOSE MEMBERS WHO ARE NOT PARTICIPATING IN COMPETITIVE EVENTS AT THE INTERNATIONAL CAREER DEVELOPMENT CONFERENCE.

## LEADERSHIP DEVELOPMENT ACADEMY

DESIGNED FOR FRESHMEN, SOPHOMORES AND JUNIORS WHO ARE NOT PARTICIPATING IN COMPETITIVE EVENTS.



The **Leadership Development Academy (LDA)** is an exhilarating educational experience for DECA members who want to step up their abilities as leaders and learn more about DECA. LDA participants will increase their knowledge of teamwork, effective communication, vision development, professionalism and chapter management skills while networking with leaders from across DECA's associations.

## SENIOR MANAGEMENT INSTITUTE

DESIGNED FOR SENIORS WHO ARE NOT PARTICIPATING IN COMPETITIVE EVENTS.



### + EXECUTIVE MENTOR PROGRAM

The **Senior Management Institute (SMI)** engages high school seniors in activities designed to prepare them to transition from high school to college and the business world. Participants will develop teamwork, group dynamics and decision-making skills and a mission statement. A highlight of this institute is the Executive Mentor Program where students interact in small groups with high-profile executives from DECA's National Advisory Board and other top companies.

## CHAPTER MANAGEMENT ACADEMY

DESIGNED FOR INCOMING CHAPTER OFFICERS OR POTENTIAL CHAPTER OFFICERS WHO ARE NOT PARTICIPATING IN COMPETITIVE EVENTS.



The **Chapter Management Academy (CMA)** covers all of the essentials for a successful DECA year at the chapter level. Chapter leaders will learn how to lead productive meetings and develop a comprehensive program of work including social activities, community service and fundraising.

## DECA LEADS

DESIGNED FOR CHARTERED ASSOCIATION OFFICERS.



**DECA LEADS** provides dynamic association (state/provincial) officer training that produces a unified, accountable and results-driven partnership between the national, association and local levels. This powerful two-day training emphasizes the essential plans, goals, action items and skills needed for each team to achieve success within their association.

## SCHOOL-BASED ENTERPRISE ACADEMY

DESIGNED FOR STUDENT REPRESENTATIVES FROM GOLD LEVEL CERTIFIED AND GOLD LEVEL RE-CERTIFIED SBEs WHO ARE NOT PARTICIPATING IN COMPETITIVE EVENTS.



In the **School-based Enterprise (SBE) Academy**, members learn new strategies and techniques for improving their SBE operations. They will also create resources that will benefit other chapters as they establish and re-certify their businesses. Sponsored by Otis Spunkmeyer.

## THRIVE ACADEMY

DESIGNED FOR MEMBERS OF HIGHLY ACTIVE CHAPTERS THAT EARN RECOGNITION IN DECA'S CAMPAIGNS



DECA is pleased to announce the all-new **THRIVE Academy** at the 2013 International Career Development Conference in Anaheim. This special two-day experience will be designed exclusively for members of chapters that earn recognition through our campaigns. Be looking for details about this high-energy experience. For more information about qualifying to attend, see information about the campaigns.

CONSULT YOUR CHARTERED ASSOCIATION ADVISOR REGARDING REGISTRATION FOR EACH OF THESE ACADEMIES.